

Worldwide Independent Network Of Market Research

# Covid-19 and the vaccine

WWS 2020

## COVID-19



## COVID 19 VACCINE





% within total population





Probably won't get vaccinated / Definitely won't get vaccinated



65 to +

3

By gender



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P8. When a vaccine for the coronavirus will become available, will you get vaccinated?

% within total population



Working full (include self-employed) 72%28%Working Part-time 70%30%Unemployed30%65%35%Student25%Flousewife25%68%31%Retired/Disabled78%22%	By employment	
Working Part-time 70% 30% Unemployed 65% 35% Student 75% 25% Housewife 68% 31% Retired/Disabled		78%
Unemployed 65% 35% Student 75% 25% Housewife 68% 31% Retired/Disabled		2070
65%35%Student75%25%Housewife68%31%Retired/Disabled	70%	30%
Student       75%    25%      Housewife    68%      68%    31%      Retired/Disabled    1000000000000000000000000000000000000		35%
Housewife 68% 31% Retired/Disabled		
68%  31%    Retired/Disabled	75%	25%
Retired/Disabled	Housewife	
	68%	31%
/8% 22%		220/
	/8%	22%

Probably won't get vaccinated / Definitely won't get vaccinated

Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.



P8. When a vaccine for the coronavirus will become available, will you get vaccinated?

% within total population

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% within total population

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Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P8. When a vaccine for the coronavirus will become available, will you get vaccinated?



## ABOUT THE CORONAVIRUS PANDEMIC





% within total population

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Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.

P9. How would you rate each of the following, with regard to the coronavirus pandemic? The way your government handled the crisis 8

% within total population

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P9. How would you rate each of the following, with regard to the coronavirus pandemic? The way your government handled the crisis 9

% within total population

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10

The way your government handled the crisis

% within total population



#### Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.



P9. How would you rate each of the following, with regard to the coronavirus pandemic? The way your government handled the crisis



% within total population

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12



% within total population



Working full (include self-employed) 37% 41% 49% 45% 37% 33%





% within total population



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% within total population





The way the government handled the crisis VS The capacity of the health care system in the country (TTB Analysis) % within total population

	HEALTH SYSTEM	GOVERNMENT		HEALTH SYSTEM	GOVERNMEN
GLOBAL AVERAGE	58%	52%	IT - Italy	60%	50%
CN - China	98%	99%	FR - France	55%	35%
VN - Vietnam	98%	100%	ES - Spain	51%	26%
DK - Denmark	90%	77%	SI - Slovenia	46%	33%
KR - South Korea	88%	82%	IE - Ireland	46%	63%
FI - Finland	86%	75%	HR - Croatia	36%	39%
DE - Germany	81%	63%	CL - Chile	36%	27%
MY - Malaysia	81%	75%	RS - Serbia	36%	30%
IN - India	77%	87%	NG - Nigeria	35%	35%
CA - Canada	76%	75%	PY - Paraguay	35%	47%
PK - Pakistan	74%	73%	LB - Lebanon	32%	27%
GB - United Kingdom	71%	35%	MX - Mexico	30%	32%
ID - Indonesia	69%	71%	BR - Brazil	30%	30%
US - United States	62%	32%	PE - Peru	27%	57%
AR - Argentina	62%	49%	EC - Ecuador	22%	30%
HK - Hong Kong	62%	44%	PL - Poland	11%	15%
JP - Japan	61%	30%			



P9. How would you rate each of the following, with regard to the coronavirus pandemic? The way your government handled the crisis | The capacity of the health care system in your country 16



## TRAVEL ABROAD IN 2021





% within total population







P10. How likely do you think it is that you will travel abroad outside of your own country in 2021? On holiday

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% within total population

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% within total population



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P10. How likely do you think it is that you will travel abroad outside of your own country in 2021? On holiday

20

% within total population





% within total population

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% within total population

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By employment			
Working full (include self-employed)			
21% 74%			
Working Part-time			
18% 76%			
Unemployed			
13% 78%			
Student			
18% 73%			
Housewife			
9% 84%			
Retired/Disabled			
<mark>5%</mark> 90%			

Not very likely + Not at all likely

% within total population



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% within total population



Source: WIN 2020. Base: 26758. The percentages of Dk / Nr have not been plotted.



Travel abroad outside of the country on Holiday VS Travel abroad outside of the country on Business (TTB Analysis) % within total population

	HOLIDAY	BUSINESS		HOLIDAY	BUSINESS
GLOBAL AVERAGE	29%	17%	FR - France	30%	9%
N - India	60%	58%	BR - Brazil	30%	19%
SI - Slovenia	58%	21%	EC - Ecuador	29%	23%
NG - Nigeria	51%	51%	FI - Finland	29%	7%
HK - Hong Kong	46%	34%	MY - Malaysia	27%	26%
DK - Denmark	45%	13%	ES - Spain	26%	13%
HR - Croatia	43%	20%	CA - Canada	24%	9%
D - Indonesia	39%	37%	CL - Chile	20%	8%
DE - Germany	39%	14%	US - United States	19%	8%
E - Ireland	38%	7%	PK - Pakistan	17%	16%
GB - United Kingdom	37%	9%	PE - Peru	15%	12%
RS - Serbia	37%	22%	KR - South Korea	14%	6%
PL - Poland	35%	20%	MX - Mexico	13%	8%
VN - Vietnam	35%	15%	AR - Argentina	12%	7%
LB - Lebanon	34%	40%	JP - Japan	12%	7%
IT - Italy	31%	16%	CN - China	6%	7%
PY - Paraguay	31%	30%			



Source: WIN 2020. Base: 26758.



#### **METHODOLOGY**

COUNTRY	COMPANY	SAMPLE SIZE	COVERAGE
ARGENTINA	Voices!	1016	Nationwide
BRAZIL	Market Analysis Brasil	1120	Nationwide
CANADA	Legér 360	1000	Nationwide
CHILE	ACTIVIA RESEARCH	1000	Nationwide
CHINA	WisdomAsia Marketing & Research Counsulting	1000	Nationwide
CROATIA	MEDIANA FIDES	520	Nationwide
DENMARK	DMA Research A/S	500	Nationwide
ECUADOR	CEDATOS	700	Quito-Guayaquil
FINLAND	TALOUSTUTKIMUS Oy	651	Nationwide
FRANCE	BVA	1000	Nationwide
GERMANY	Produkt + Markt	1000	Nationwide
HONG KONG	CSG	509	Nationwide
INDIA	DataPrompt International Pvt. Ltd.	500	Nationwide
INDONESIA	DEKA Insight Indonesia	1000	Nationwide
IRELAND	REDC	1001	Nationwide
ITALY	BVA Doxa	1000	Nationwide





### **METHODOLOGY**

COUNTRY	COMPANY	SAMPLE SIZE	COVERAGE
JAPAN	NIPPON RESEARCH CENTER, LTD.	1137	Nationwide
LEBANON	REACH SAL	500	Nationwide
MALAYSIA	Compass Insights Sdn. Bhd.	500	Nationwide
MEXICO	BRAIN RESEARCH	500	Nationwide
NIGERIA	Market Trends International	1000	Nationwide
PAKISTAN	Gallup Pakistan	1103	Nationwide
PARAGUAY	ICA Consultoria Estratègica	500	Nationwide
PERU	Datum Internacional	1210	Nationwide
POLAND	Mareco Polska	587	Nationwide
SLOVENIA	MEDIANA	798	Nationwide
SOUTH KOREA	Gallup Korea	1500	Nationwide
SERBIA	MEDIANA ADRIA	500	Nationwide
SPAIN	Istituto DYM	1006	Nationwide
UK	ORB INTERNATIONAL	1000	Nationwide
USA	SSRS	800	Nationwide
VIETNAM	Indochina Research	600	Ha Noi and Ho Chi Minh City

#### Total of 26758 surveys online throughout the world



#### Field dates: From October 21 to December 15

