WIN's

40th Annual Global End of Year Survey

reveals Happiness improves despite Economic Confidence falling

WiN Worldwide
Independent Network
Of Market Research

WIN's 40th Annual Global End of Year Survey reveals happiness improves despite economic confidence falling

WIN, the world's leading association in market research and polling, has published today its 40th Annual End of Year Survey exploring the outlook, expectations, views and beliefs of 68,759 people from 69 countries across the globe.

Headlines

- 68% of the world said that they feel happy about their lives, an increase from 66% last year; 22% are neither happy nor unhappy, and 9% feel unhappy about their lives.

- Net happiness (happy minus unhappy) globally is +59%; an increase from +56% last year.

- Fiji and China are the happiest countries of the world (+89% and +79% net happiness respectively), followed by Philippines, Vietnam, Indonesia, Panama and Papua New Guinea while Iraq is the least happy for the third year in a row (less than +1% net happiness).

- 42% of the world is optimistic about the economic outlook for 2017; 22% are pessimistic and 31% believe the economy will remain the same. Net economic optimism is at +20%.

- The most optimistic countries about economic prosperity in 2017 are Ghana and Bangladesh (+67% net optimistic each). In contrast, South Korea, Hong Kong and Greece are the most pessimistic (-62%, -56% and -53% respectively).

Happiness: A happier world albeit with some stark regional differences

Two in three (68%) citizens of the world report being happy, a figure which has risen 2% from twelve months ago, despite a year in which the world has seen considerable change and a year of frequent and bloody terrorist attacks. Of the 68,759 people surveyed, 9% said that they were unhappy, down from 10% at the end of 2015. Overall this means that the world is +59% net happy (happiness minus unhappiness).

But regionally the story is very different with those in East Asia and Oceania significantly happier than those in the Middle East. For example, happiness in Fiji and China, the net happiest countries of the world (net scores of +89% and +79% respectively) is in stark contrast to happiness in Iraq, which rates as the unhappiest of all 68 countries surveyed (net score of less than +1%).

The Beatles wrote "money can't buy me love" – but the findings suggest it does however correlate strongly with happiness – those in the bottom quintile of income record a net happiness score of +33% compared with a score of +75% for those in the top quintile; irrespective of nations in which they reside.

Economic Optimism: Globally high but lower than last year

When it comes to economic outlook despite much of the world largely remaining out of recession, economic optimism has declined from twelve months ago. The study shows that 42% of the world is optimistic for the economic outlook in 2017, almost double (22%) of those who are pessimistic. Net optimism (the percentage of those saying next year will be one of economic prosperity minus the percentage who say next year will be one of economic difficulty) has fallen from +23% to +20%.

While globally just over two in five (42%) say next year will be one of economic prosperity, there are very significant differences across the globe. European citizens are significantly less optimistic than anywhere else in the world: EU Europe net score of -26% and Non-EU Europe net score of -20%. The challenges posed to the very future of the EU project in 2016 may well have created economic doubt within the world's largest economic bloc. Within Europe, economic pessimism is most acutely felt in Italy (net score of -48%), the UK (net score of -38%) and France (net score of -34%). Only Korea and Hong Kong, who have witnessed a year of political and economic turmoil, are more pessimistic (net scores of -62% and -56%). The most optimistic nations when it comes to the economy were Ghana and Bangladesh (+67% net optimism each). When it comes to a demographic breakdown, young people prove to be considerably more optimistic than older generations with 34% under 34 years of age net optimistic compared to -7% over the age of 55.

Hope: High amongst Middle and Low Income Nations

As most of the world welcomes a New Year, we see a majority (52%) of the planet feeling that overall 2017 will be better than 2016, although one in seven (15%) feel it will be worse (giving a net score of +37%, which represents a small drop of 2% points from a year ago). Those living in some of the fastest growing countries in the world (Bangladesh net +76%, Ghana net +76%, Ivory Cost +72%, Fiji +62%, China net +56%, India net +55% and Brazil net +51%) are the most hopeful for the year ahead. However, it is the economic superblocks of the EU (net score of 1%) and North America (net score of +11%) which show the least optimism for improvement. With Prime Minister Renzi losing a referendum this month and with an economic recovery that does not take off, it is perhaps of no surprise that it is the Italians (net score of -42%) who are most concerned about the year ahead.

Analysis: Global Income Redistribution drives national outlooks on Economic Optimism and Pessimism

Polling data combined with World Bank Bigdata on Gross National Income (GNI) shows a clear link between economic outlook for the year 2017 and global redistribution of Income (GNI) during the last one decade.

During the recent 10 years (2005-15), the **Tier One Rich Countries** (30 nations with average annual per capita income of 45,000 US dollars) lost 10% in their share in global economy. This Group in the opinion poll is at present the most pessimistic in their economic outlook for 2017 (-17% Net Score). The **Tier Two Middle Income Countries** (12 nations with average annual per capita income of 13,000 US dollars) gained 10% in their share in global economy. This group in the survey is at present the most optimistic in economic outlook for 2017 (+30%). The **Tier Three Low Income countries** (175 nations with average annual per capita income of 7,000 US dollars) which retained its share in global economy during the last decade hangs in between the Tier One and Tier Two in terms of economic outlook (+26%). See Exhibit 5 on page 11.

Vilma Scarpino, President of WIN, said: "The world is witnessing changing income distribution across nations. The old rich are losing while the new rich are gaining ground. This transition is reflected in their outlooks on hope about 2017. Fortunately, happiness is becoming unrelated to views on economic outlook. The rich nations of the Western World are happy despite their gloomy outlook on economic prospects. As a result, the global community as a whole reveals a happy majority, in fact slightly happier than a year ago."

-ENDS-

Methodology:

The WIN survey is an annual tradition initiated in 1977. It is conducted every year since then. This year it was carried out by WIN in 69 countries around the world. It is the poll's 40th anniversary.

Sample Size and Mode of Field Work:

A total of 68,759 people were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (26 countries; n=29,713), via telephone (15 countries; n=12,470), online (25 countries; n=23,947) or through mixed methods (3 countries; n=2,629). The field work was conducted during October-December 2016. The margin of error for the survey is between +/-3-5% at 95% confidence level.

About WIN

WIN is the leading association in market research and polling (registered and headquartered in Zürich/Switzerland) and is made up of the **80** largest independent market research and polling firms in their respective countries with combined revenue of over **€550** million and covering **95%** of the world's market.

For more than 60 years WIN Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

The accumulated expertise of the Association is formidable - they have internationally renowned experts in public opinion, Third World issues, advertising, and media research as well as in commercial fields such as IT/telecommunications, healthcare, retail, economics, corporate research and so on. Members are at the leading edge of technical and methodological developments, which have impacted on not only the research industry but also the whole commercial world.

Opinion Research Committee of WIN: They will be happy to provide comments and explanations required by the media.

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EXHIBIT #1

	HOPE INDEX		ECONOMIC OPTIMISM INDEX		HAPPINESS INDEX	
TOP 10 OPTIMIST/ HAPPY COUNTRIES (Starting from most optimistic/ happiest) (Net score), showing positive minus negative	Bangladesh	+76%	Ghana	+67%	Fiji	+89%
	Ghana	+76%	Bangladesh	+67%	China	+79%
	Ivory Coast	+72%	Ivory Coast	+56%	Philippines	+79%
	Fiji	+62%	India	+54%	Vietnam	+78%
	China	+56%	Vietnam	+48%	Indonesia	+78%
	India	+55%	Philippines	+38%	Panama	+77%
	Brazil	+51%	Fiji	+34%	Papua New Guinea	+77%
	Philippines	+48%	China	+34%	Paraguay	+74%
	Vietnam	+48%	Papua New Guinea	+31%	Bangladesh	+74%
	Estonia	+47%	Pakistan	+30%	Argentina	+72%

	HOPE INDEX		ECONOMIC OPTIMISM INDEX		HAPPINESS INDEX	
TOP 10 PESSIMIST/ UNHAPPY COUNTRIES (Starting from most pessimistic/ unhappiest) (Net score), showing positive minus negative	Italy	-42%	South Korea	-62%	Iraq	Less than1%
	Hong Kong	-35%	Hong Kong	-56%	Hong Kong	+14%
	South Korea	-31%	Greece	-53%	Greece	+21%
	Greece	-30%	Ukraine	-49%	Nigeria	+29%
	Mexico	-29%	Mexico	-49%	Turkey	+30%
	Bosnia & Herzegovina	-13%	Italy	-48%	Afghanistan	+31%
	Bulgaria	-5%	Belgium	-39%	Bulgaria	+33%
	Belgium	-5%	Austria	-38%	Romania	+34%
	Austria	-3%	United Kingdom	-38%	Israel	+34%
	Turkey	-2%	France	-34%	Albania	+35%

The 3 Key Index Figures for 2017 are the following:

HOPE:

Optimists: 52%
Pessimists: 15%
Neutrals: 27 %

EXHIBIT #2

Optimists lead Pessimists by 37 %
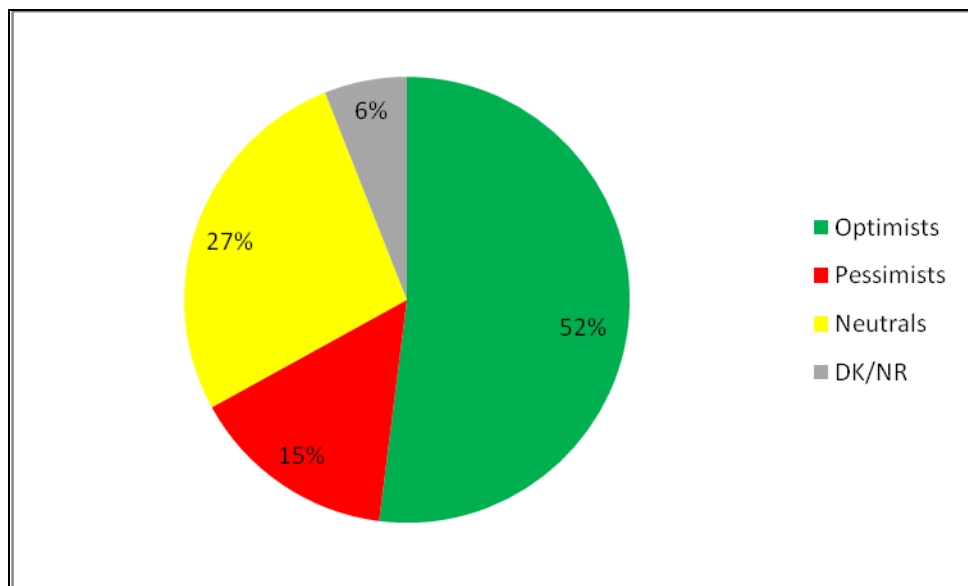
ECONOMIC OPTIMISM:

Optimists: 42%
Pessimists: 22%
Neutrals: 31%

EXHIBIT # 3

Optimists lead Pessimists by 20%
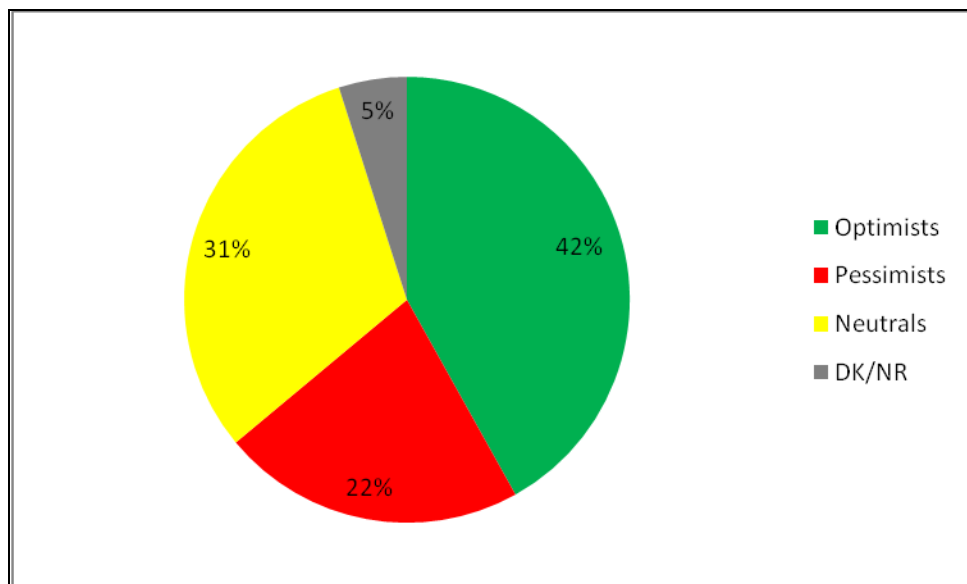
HAPPINESS:

Happy: 68%
Neutrals: 22%
Unhappy: 9%

EXHIBIT #4

Happy People Lead Unhappy People by 59%
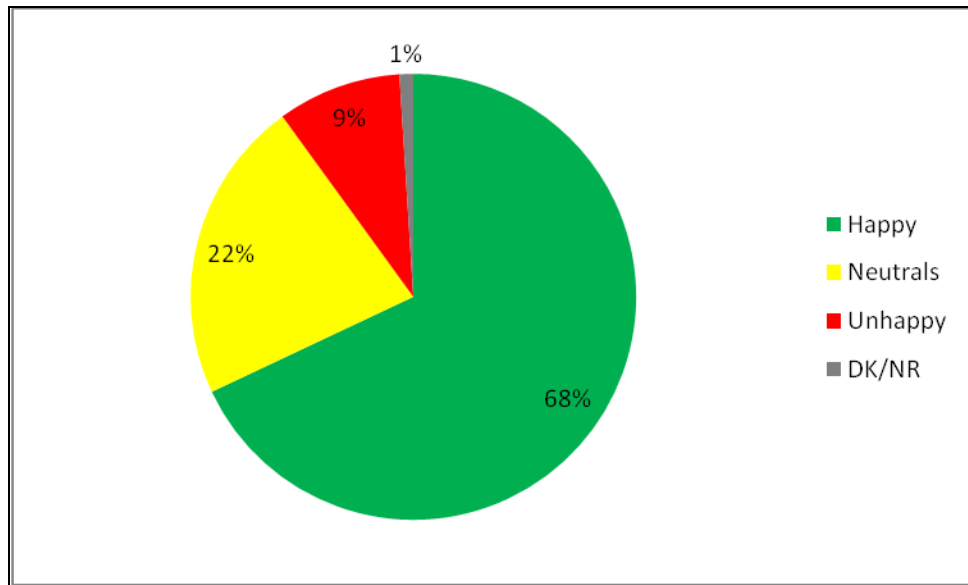
EXHIBIT #5

DRIVERS OF NATIONAL OUTLOOK ON

ECONOMIC OPTIMISM AND PESSIMISM

	Global Income (GNI) at PPP			Economic Outlook for 2017 Net Score
	Share in 2005	Share in 2015	Change in Share (2005-15)	
TIER ONE countries **(G7 and EU)**	50%	40%	**-10%**	**-17%**
TIER TWO **(G20 other** **than Tier One countries**	32%	42%	**+10%**	**+30%**
TIER THREE **All Other countries**	18%	18%	**Nil**	**+26%**

Note: 1- Global GNI is based on the latest available Tables provided by the World Bank (databank.worldbank.org). The Purchasing Power Parity (PPP) based computations have been used for both years (2005-2015)

2- Approximations have been used within ± 1%.

Table # 1.1: HOPE INDEX FOR 2017 (Country Wise)					
	Q1. As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?				Net Hope
	Optimists	Pessimists	Neutral*	Do not know / no response	Net Score of Optimists over Pessimists
	Row%	Row%	Row%	Row%	Row%
Global average	52%	15%	27%	6%	37%
Afghanistan	35%	36%	27%	2%	-1%
Albania	47%	12%	37%	4%	35%
Argentina	45%	23%	26%	6%	22%
Armenia	34%	14%	42%	10%	20%
Australia	29%	26%	38%	7%	3%
Austria	23%	26%	46%	5%	-3%
Azerbaijan	29%	14%	12%	45%	15%
Bangladesh	86%	10%	3%	1%	76%
Belgium	22%	27%	41%	10%	-5%
Bosnia and Herzegovina	19%	32%	35%	14%	-13%
Brazil	68%	17%	11%	4%	51%
Bulgaria	21%	26%	40%	13%	-5%
Canada	38%	24%	33%	5%	14%
China	62%	6%	31%	1%	56%
Colombia***	47%	29%	22%	2%	18%
Congo	34%	22%	27%	17%	12%
Czech Republic	27%	22%	47%	4%	5%
Denmark	40%	7%	49%	4%	33%
Ecuador	32%	27%	26%	15%	5%
Estonia	53%	6%	31%	10%	47%
Fiji	70%	8%	18%	4%	62%
Finland	35%	22%	34%	9%	13%
France	25%	27%	36%	12%	-2%
Germany	31%	24%	42%	3%	7%
Ghana	80%	4%	7%	9%	76%
Greece	21%	51%	24%	4%	-30%
Hong Kong	15%	50%	29%	6%	-35%
Iceland	22%	11%	63%	4%	11%
India	64%	9%	18%	9%	55%
Indonesia	49%	11%	35%	5%	38%
Iran***	36%	24%	24%	16%	12%
Iraq	52%	33%	12%	3%	19%
Ireland	38%	21%	36%	5%	17%
Israel	36%	20%	35%	9%	16%
Italy	14%	56%	27%	3%	-42%
Ivory Coast	78%	6%	8%	8%	72%
Japan	20%	13%	41%	26%	7%

Countries in Alphabetical order

Korea, Rep (South)	11%	42%	45%	2%	-31%
Kosovo	46%	13%	36%	5%	33%
Latvia	32%	22%	31%	15%	10%
Lebanon	43%	27%	27%	3%	16%
Lithuania	40%	18%	34%	8%	22%
Macedonia	39%	21%	31%	9%	18%
Mexico	17%	46%	35%	2%	-29%
Mongolia	39%	22%	37%	2%	17%
Nigeria	66%	21%	9%	4%	45%
Norway	41%	15%	39%	5%	26%
Pakistan	53%	28%	17%	2%	25%
Palestinian Territories (West Bank & Gaza) ***	34%	38%	22%	6%	-4%
Panama	42%	23%	30%	5%	19%
Papua New Guinea	52%	16%	24%	8%	36%
Paraguay	43%	12%	39%	6%	31%
Peru	57%	12%	23%	8%	45%
Philippines	52%	4%	39%	5%	48%
Poland	26%	26%	39%	9%	0%
Portugal	45%	14%	38%	3%	31%
Romania	40%	25%	29%	6%	15%
Russian Federation	33%	19%	38%	10%	14%
Serbia	30%	31%	37%	2%	-1%
Slovenia	35%	19%	41%	5%	16%
South Africa	56%	22%	14%	8%	34%
Spain	39%	22%	37%	2%	17%
Sweden	49%	10%	38%	3%	39%
Thailand	42%	13%	44%	1%	29%
Turkey	37%	39%	18%	6%	-2%
Ukraine	37%	34%	28%	1%	3%
United Kingdom	33%	29%	31%	7%	4%
United States	36%	25%	26%	13%	11%
Vietnam	60%	12%	26%	2%	48%

Optimists: 2017 will be Better
Pessimists: 2017 will be Worse
*Neutral: 2017 will remain the same

**** *ROUNDING OFF OF DECIMALS:* ** *There may be a slight difference of 1% in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to a maximum of 1% between different versions of the press releases.*

***Iran and Palestine's data as well as Colombia's updated data arrived after the initial draft had been completed. We have included their findings in the country wise tables. However, their data is not reflected in the regional & demographic tabulation, exhibits or within the text of this press release. Moreover, the data is not part of the main dataset of this press release and thus not reflected in the global statistics/other overall figures.

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

		Un weighted Count	Col%	Optimists	Pessimists	Neutral*	DK/NR	Net Score of Optimists over Pessimists
				Row%	Row%	Row%	Row%	
All Regions		66541	100	52%	15%	27%	6%	37%
	East Asia & Oceania	11442	41.16	55%	9%	33%	3%	46%
	Non-EU Europe	8382	4.69	34%	23%	35%	8%	11%
	EU Europe*	21357	10.19	29%	29%	36%	6%	0%
	Latin America	7544	7.12	49%	25%	21%	5%	24%
	MENA	2000	0.31	50%	32%	15%	3%	18%
	North America	2002	7.13	36%	25%	26%	13%	11%
	Sub-Saharan African	5423	3.16	65%	19%	10%	6%	46%
	West & South Asia	8391	26.23	63%	12%	17%	8%	51%
G-7		7175	100	30%	26%	32%	12%	4%
	United States of America	1001	40.52	36%	25%	26%	13%	11%
	Canada	1001	4.83	38%	24%	33%	5%	14%
	Germany	1006	11.62	31%	24%	42%	3%	7%
	France	1007	8.41	25%	27%	36%	12%	-2%
	United Kingdom	1004	8.55	33%	29%	31%	7%	4%
	Italy	995	8.38	14%	56%	27%	3%	-42%
	Japan	1161	17.69	20%	13%	41%	26%	7%
BRIC		5349	100	62%	9%	25%	4%	53%
	Brazil	1974	6.49	68%	17%	11%	4%	51%
	Russian Federation	1000	5.62	33%	19%	38%	10%	14%
	India	1225	37.01	64%	9%	18%	9%	55%
	China	1150	50.87	62%	6%	31%	1%	56%
G-20		20733	100	52%	14%	27%	7%	38%
	United States	1001	7.83	36%	25%	26%	13%	11%
	Canada	1001	0.93	38%	24%	33%	5%	14%
	Germany	1006	2.25	31%	24%	42%	3%	7%
	France	1007	1.63	25%	27%	36%	12%	-2%
	United Kingdom	1004	1.65	33%	29%	31%	7%	4%
	Italy	995	1.62	14%	56%	27%	3%	-42%
	Japan	1161	3.42	20%	13%	41%	26%	7%
	Argentina	978	0.96	45%	23%	26%	6%	22%
	Korea	1500	1.36	11%	42%	45%	2%	-31%
	Turkey	1013	1.71	37%	39%	18%	6%	-2%
	Australia	1253	0.58	29%	26%	38%	7%	3%
	China	1150	34.37	62%	6%	31%	1%	56%

Table heading: **Table # 1.2: HOPE INDEX FOR 2017 (Region Wise)**

Column group heading: **Q1. As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?** — **Net Hope**

	India	1225	25	64%	9%	18%	9%	55%
	Russian Federation	1000	3.8	33%	19%	38%	10%	14%
	Brazil	1974	4.38	68%	17%	11%	4%	51%
	South Africa	1645	1.03	56%	22%	14%	8%	34%
	Indonesia	1005	5.09	49%	11%	35%	5%	38%
	Mexico	815	2.38	17%	46%	35%	2%	-29%
T3 Classification		66541	100	52%	15%	27%	6%	37%
.	Tier # 1 (Original G7 + EU Europe)	24520	20.1	31%	25%	33%	11%	6%
	Tier # 2 (G20 excluding G7+ EU Europe)	13558	65.62	58%	11%	26%	5%	47%
	Tier (All other countries)	28463	14.28	57%	18%	22%	3%	39%

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam.
Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.
EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Sloveni a, Spain, Sweden and United Kingdom.
Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru.
MENA: Iraq and Lebanon.
North America: Canada and United States.
Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa.
West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey.

Optimists: 2017 will be better
Pessimists: 2017 will be worse
*Neutrals:2017 will remain the same

**** *ROUNDING OFF OF DECIMALS:* ** *There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.*

***United Kingdom has been considered part of EU Europe for the purpose of this press release.

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

Table # 1.3: HOPE INDEX FOR 2017 (Demographics Wise)

		Q1. As far as you are concerned, do you think that 2017 will be better, worse or the same as 2016?						Net Hope
		Un-Weighted Count	Col%	Optimists	Pessimists	Neutral*	DK/NR	Net Score of Optimists over Pessimists
				Row%	Row%	Row%	Row%	
Gender		66541	100.00%	52%	15%	27%	6%	37%
D1. Gender	**Male**	33995	49.86%	53%	15%	26%	5%	38%
	Female	32546	50.14%	51%	15%	28%	6%	36%
Age		66541	100.00%	52%	15%	27%	6%	37%
D2A. Age.	**Under 34**	25522	44.01%	60%	12%	23%	5%	48%
	35 - 54	24758	36.77%	52%	16%	27%	5%	36%
	55+	16261	19.22%	35%	21%	36%	8%	14%
Monthly Household Income		66541	100.00%	52%	15%	27%	6%	37%
D3. Income	**Low (Bottom quintile/20%)**	10837	11.56%	45%	20%	25%	10%	25%
	Medium low (Second quintile/20%)	13238	17.98%	46%	16%	30%	7%	30%
	Medium (Third quintile/20%)	15376	19.31%	49%	19%	27%	5%	30%
	Medium high (Fourth quintile/20%)	10682	26.97%	55%	12%	29%	4%	42%
	High (Top quintile/20%)	7960	18.32%	62%	11%	23%	3%	51%
	Refused/Do not know/no answer	8448	5.85%	50%	15%	22%	12%	35%
Education		66541	100.00%	52%	15%	27%	6%	37%
D4. Education: Highest attained	**No education/only basic education**	4205	3.03%	58%	20%	15%	7%	38%
	Completed primary	8239	6.93%	41%	23%	31%	6%	18%
	Completed secondary school	28986	39.30%	46%	16%	32%	6%	29%
	Completed High level education (University)	18353	42.25%	59%	12%	23%	5%	47%

	Completed Higher level of education (Masters, PHD, etc.)	6049	8.22%	55%	16%	23%	6%	39%
	Refused/DNK/DNA	709	.26%	33%	25%	25%	17%	7%

Optimists: 2017 will be Better
Pessimists: 2017 will be Worse
*Neutral:2017 will remain the same

** *ROUNDING OFF OF DECIMALS:* There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.*

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

Table # 2.1: ECONOMIC OPTIMISM INDEX 2017 (Country Wise)

		Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?				Net Economic Optimism
		Optimists	Pessimists	Neutral*	Do not know / no response	Net Score of Optimists over Pessimists
		Row%	Row%	Row%	Row%	
Global average		42%	22%	31%	5%	20%
	Afghanistan	25%	51%	22%	2%	-26%
	Albania	39%	29%	30%	2%	10%
	Argentina	37%	31%	25%	7%	6%
	Armenia	34%	20%	37%	9%	14%
	Australia	12%	41%	39%	8%	-29%
	Austria	9%	47%	40%	4%	-38%
	Azerbaijan	20%	17%	16%	47%	3%
	Bangladesh	81%	14%	5%	0%	67%
	Belgium	10%	49%	26%	15%	-39%
	Bosnia and Herzegovina	18%	38%	41%	3%	-20%
	Brazil	41%	23%	31%	5%	18%
	Bulgaria	12%	33%	41%	14%	-21%
	Canada	16%	35%	42%	7%	-19%
	China	44%	10%	45%	1%	34%
	Colombia***	25%	36%	37%	2%	-11%
	Congo	32%	27%	25%	16%	5%
	Czech Republic	23%	24%	49%	4%	-1%
	Denmark	26%	18%	50%	6%	8%
	Ecuador	29%	37%	26%	8%	-8%
	Estonia	11%	26%	54%	9%	-15%
	Fiji	49%	15%	33%	3%	34%
	Finland	13%	27%	54%	6%	-14%
	France	13%	47%	30%	10%	-34%
	Germany	13%	37%	47%	3%	-24%
	Ghana	73%	6%	13%	8%	67%
	Greece	6%	59%	30%	5%	-53%
	Hong Kong	8%	64%	24%	4%	-56%
	Iceland	19%	21%	43%	17%	-2%
	India	69%	15%	10%	6%	54%
	Indonesia	35%	18%	39%	8%	17%
	Iran***	29%	30%	28%	13%	-1%
	Iraq	35%	35%	27%	3%	0%
	Ireland	22%	31%	42%	5%	-9%
	Israel	21%	33%	39%	7%	-12%
	Italy	9%	57%	31%	3%	-48%

Countries in Alphabetical order

Ivory Coast	69%	13%	12%	6%	56%
Japan	8%	25%	43%	24%	-17%
Korea, Rep (South)	4%	66%	28%	2%	-62%
Kosovo	37%	13%	40%	10%	24%
Latvia	8%	42%	40%	10%	-34%
Lebanon	37%	30%	30%	3%	7%
Lithuania	18%	35%	42%	5%	-17%
Macedonia	33%	27%	31%	9%	6%
Mexico	7%	56%	37%	0%	-49%
Mongolia	35%	27%	37%	1%	8%
Nigeria	58%	28%	11%	3%	30%
Norway	26%	24%	43%	7%	2%
Pakistan	56%	26%	16%	2%	30%
Palestinian Territories (West Bank & Gaza)*	24%	46%	23%	7%	-22%
Panama	23%	20%	54%	3%	3%
Papua New Guinea	53%	22%	21%	4%	31%
Paraguay	39%	14%	39%	8%	25%
Peru	49%	21%	23%	7%	28%
Philippines	48%	10%	39%	3%	38%
Poland	16%	36%	38%	10%	-20%
Portugal	27%	22%	47%	4%	5%
Romania	22%	22%	51%	5%	0%
Russian Federation	17%	31%	40%	12%	-14%
Serbia	23%	39%	35%	3%	-16%
Slovenia	32%	23%	40%	5%	9%
South Africa	29%	43%	19%	9%	-14%
Spain	27%	37%	34%	2%	-10%
Sweden	10%	23%	64%	3%	-13%
Thailand	28%	19%	51%	2%	9%
Turkey	23%	50%	23%	4%	-27%
Ukraine	13%	62%	24%	1%	-49%
United Kingdom	15%	53%	26%	6%	-38%
United States	28%	30%	30%	12%	-2%
Vietnam	60%	12%	25%	3%	48%

Optimists: 2017 will be a year of Economic Prosperity
Pessimists: 2017 will be a year of Economic Difficulty
*Neutral: 2017 will remain the same

 ** *ROUNDING OFF OF DECIMALS: There may be a slight difference of 1% in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to a maximum of 1% between different versions of the press releases.*

****Iran and Palestine's data as well as Colombia's updated data arrived after the initial draft had been completed. We have included their findings in the country wise tables. However, their data is not reflected in the regional & demographic tabulation, exhibits or within the text of this press release. Moreover, the data is not part of the main dataset of this press release and thus not reflected in the global statistics/other overall figures.*

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

		Un weighted Count	Col%	Optimists	Pessimists	Neutral*	Do not know / no response	Net Score of Optimists over Pessimists
Table # 2.2: ECONOMIC OPTIMISM INDEX 2017 (Region Wise)				Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?				Net Economic Optimism
				Row%	Row%	Row%	Row%	
All Regions		66541	100	42%	22%	31%	5%	20%
	East Asia & Oceania	11442	41.16	39%	15%	43%	3%	24%
	Non-EU Europe	8382	4.69	17%	37%	36%	10%	-20%
	EU Europe*	21357	10.19	15%	42%	37%	6%	-27%
	Latin America	7544	7.12	31%	33%	32%	4%	-2%
	MENA	2000	0.31	36%	34%	27%	3%	2%
	North America	2002	7.13	27%	30%	32%	11%	-3%
	Sub-Saharan African	5423	3.16	52%	29%	13%	6%	23%
	West & South Asia	8391	26.23	66%	18%	11%	5%	48%
G-7		7175	100	18%	36%	35%	11%	-18%
	United States of America	1001	40.52	28%	30%	30%	12%	-2%
	Canada	1001	4.83	16%	35%	42%	7%	-19%
	Germany	1006	11.62	13%	37%	47%	3%	-24%
	France	1007	8.41	13%	47%	30%	10%	-34%
	United Kingdom	1004	8.55	15%	53%	26%	6%	-38%
	Italy	995	8.38	9%	57%	31%	3%	-48%
	Japan	1161	17.69	8%	25%	43%	24%	-17%
BRIC		5349	100	52%	14%	31%	3%	38%
	Brazil	1974	6.49	41%	23%	31%	5%	18%
	Russian Federation	1000	5.62	17%	31%	40%	12%	-14%
	India	1225	37.01	69%	15%	10%	6%	54%
	China	1150	50.87	44%	10%	45%	1%	34%
G-20		20733	100	42%	21%	32%	5%	21%
	United States	1001	7.83	28%	30%	30%	12%	-2%
	Canada	1001	0.93	16%	35%	42%	7%	-19%
	Germany	1006	2.25	13%	37%	47%	3%	-24%
	France	1007	1.63	13%	47%	30%	10%	-34%
	United Kingdom	1004	1.65	15%	53%	26%	6%	-38%
	Italy	995	1.62	9%	57%	31%	3%	-48%
	Japan	1161	3.42	8%	25%	43%	24%	-17%
	Argentina	978	0.96	37%	31%	25%	7%	6%
	Korea	1500	1.36	4%	66%	28%	2%	-62%
	Turkey	1013	1.71	23%	50%	23%	4%	-27%

	Australia	1253	0.58	12%	41%	39%	8%	-29%
	China	1150	34.37	44%	10%	45%	1%	34%
	India	1225	25	69%	15%	10%	6%	54%
	Russian Federation	1000	3.8	17%	31%	40%	12%	-14%
	Brazil	1974	4.38	41%	23%	31%	5%	18%
	South Africa	1645	1.03	29%	43%	19%	9%	-14%
	Indonesia	1005	5.09	35%	18%	39%	8%	17%
	Mexico	815	2.38	7%	56%	37%	0%	-49%
T3 Classification		66541	100	42%	22%	31%	5%	20%
	Tier # 1 (Original G7 + EU Europe)	24520	20.1	18%	35%	36%	11%	-17%
	Tier # 2 (G20 excluding G7+ EU Europe)	13558	65.62	47%	18%	31%	4%	29%
	Tier (All other countries)	28463	14.28	50%	24%	23%	3%	26%

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam.

Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.

EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden and United Kingdom.

Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru.

MENA: Iraq and Lebanon.

North America: Canada and United States.

Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa.

West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey.

Optimists: 2017 will be better
Pessimists: 2017 will be worse
*Neutrals:2017 will remain the same

** *ROUNDING OFF OF DECIMALS:* *There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.*

***United Kingdom has been considered part of EU Europe for the purpose of this press release.

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

Table # 2.3: ECONOMIC OPTIMISM INDEX 2017 (Demographics Wise)								
		Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?						**Net Economic Optimism**
		Unweighted Count	**Col%**	**Economic prosperity**	**Economic difficulty**	**Remain the same**	**I don't know / I prefer not to answer**	**Net Score of Optimists over Pessimists**
				Row%	**Row%**	**Row %**	**Row%**	
Gender		66541	100.00%	42%	22%	31%	5%	20%
D1. Gender	**Male**	33995	49.86%	43%	21%	31%	5%	22%
	Female	32546	50.14%	40%	23%	31%	6%	17%
Age		66541	100.00%	42%	22%	31%	5%	20%
D2A. Age.	**Under 34**	25522	44.01%	53%	19%	23%	5%	34%
	35 - 54	24758	36.77%	39%	23%	34%	4%	16%
	55+	16261	19.22%	23%	29%	42%	6%	-6%
Monthly Household Income		66541	100.00%	42%	22%	31%	5%	20%
D3. Income	**Low (Bottom quintile/20%)**	10837	11.56%	38%	28%	26%	8%	10%
	Medium low (Second quintile/20%)	13238	17.98%	47%	25%	24%	4%	22%
	Medium (Third quintile/20%)	15376	19.31%	40%	26%	29%	5%	14%
	Medium high (Fourth quintile/20%)	10682	26.97%	41%	18%	38%	3%	23%
	High (Top quintile/20%)	7960	18.32%	43%	18%	35%	4%	25%
	Refused/Do not know/no answer	8448	5.85%	42%	22%	27%	9%	20%
Education		66541	100.00%	42%	22%	31%	5%	20%
D4. Education: Highest attained	**No education/only basic education**	4205	3.03%	53%	23%	19%	5%	30%
	Completed primary	8239	6.93%	33%	28%	33%	6%	5%
	Completed secondary school	28986	39.30%	35%	24%	35%	6%	11%
	Completed High level education (University)	18353	42.25%	47%	19%	29%	5%	28%

	Completed Higher level of education (Masters, PHD, etc.)	6049	8.22%	50%	25%	22%	3%	25%
	Refused/DNK/DNA	709	0.26%	24%	28%	30%	18%	-4%

Optimists: 2017 will be a year of Economic Prosperity
Pessimists: 2017 will be a year of Economic Difficulty
*Neutrals:2017 will remain the same

** *ROUNDING OFF OF DECIMALS:* There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.*

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

Table # 3.1: HAPPINESS INDEX 2017 (Country Wise)					
	Q3. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy, or very unhappy about your life?				Net Happiness
	Happy	**Neutral***	**Unhappy**	**Do not know / no response**	**Net Score of Happy Over Unhappy**
	Row %	Row %	Row %	Row %	
Global average	68%	22%	9%	1%	59%
Afghanistan	48%	36%	16%	0%	32%
Albania	49%	35%	14%	2%	35%
Argentina	77%	18%	5%	0%	72%
Armenia	65%	30%	4%	1%	61%
Australia	58%	27%	14%	1%	44%
Austria	65%	28%	6%	1%	59%
Azerbaijan	61%	26%	5%	8%	56%
Bangladesh	80%	14%	6%	0	74%
Belgium	55%	35%	9%	1%	46%
Bosnia and Herzegovina	59%	30%	11%	0%	48%
Brazil	70%	18%	11%	1%	59%
Bulgaria	43%	45%	10%	2%	33%
Canada	62%	25%	12%	1%	50%
China	81%	17%	2%	0	79%
Colombia***	89%	8%	2%	1%	87%
Congo	56%	32%	10%	2%	46%
Czech Republic	48%	43%	8%	1%	40%
Denmark	61%	32%	5%	2%	56%
Ecuador	74%	21%	4%	1%	70%
Estonia	52%	40%	5%	3%	47%
Fiji	91%	7%	2%	0	89%
Finland	50%	36%	12%	2%	38%
France	49%	45%	6%	0%	43%
Germany	61%	24%	15%	0%	46%
Ghana	68%	5%	26%	1%	42%
Greece	34%	52%	13%	1%	21%
Hong Kong	36%	42%	22%	0%	14%
Iceland	76%	16%	6%	2%	70%
India	61%	19%	19%	1%	42%
Indonesia	79%	17%	1%	3%	78%
Iran***	42%	45%	12%	1%	30%
Iraq	38%	25%	37%	0%	Less than 1%
Ireland	61%	27%	12%	0%	49%
Israel	54%	25%	20%	1%	34%
Italy	45%	47%	7%	1%	38%
Ivory Coast	62%	18%	20%	0%	42%

Japan	59%	29%	4%	8%	55%
Korea, Rep (South)	49%	42%	9%	0%	40%
Kosovo	56%	30%	11%	3%	45%
Latvia	49%	38%	9%	4%	40%
Lebanon	63%	11%	26%	0	37%
Lithuania	54%	36%	8%	2%	46%
Macedonia	52%	36%	10%	2%	42%
Mexico	76%	19%	4%	0.01	72%
Mongolia	73%	24%	3%	0	70%
Nigeria	59%	10%	30%	0.01	29%
Norway	69%	17%	13%	1%	56%
Pakistan	77%	16%	6%	1%	71%
Palestinian Territories (West Bank & Gaza)*	56%	22%	19%	3%	37%
Panama	82%	12%	5%	1%	77%
Papua New Guinea	82%	13%	5%	0%	77%
Paraguay	77%	17%	3%	3%	74%
Peru	69%	26%	4%	1%	65%
Philippines	82%	15%	3%	0%	79%
Poland	67%	25%	7%	1%	60%
Portugal	57%	35%	7%	1%	50%
Romania	59%	16%	25%	0%	34%
Russian Federation	56%	33%	5%	6%	51%
Serbia	48%	42%	10%	0%	38%
Slovenia	59%	34%	6%	1%	53%
South Africa	56%	23%	19%	2%	37%
Spain	59%	30%	10%	1%	49%
Sweden	60%	33%	6%	1%	54%
Thailand	67%	28%	4%	0.01	63%
Turkey	46%	37%	16%	1%	30%
Ukraine	50%	43%	6%	1%	44%
United Kingdom	60%	27%	13%	0%	47%
United States	62%	24%	14%	0%	48%
Vietnam	79%	20%	1%	0	78%

Happy: Happy+ Very Happy
Unhappy: Unhappy + Very Unhappy
*Neutral: Neither happy nor unhappy

** ROUNDING OFF OF DECIMALS: There may be a slight difference of 1% in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to a maximum of 1% between different versions of the press releases.

***Iran and Palestine's data as well as Colombia's updated data arrived after the initial draft had been completed. We have included their findings in the country wise tables. However, their data is not reflected in the regional & demographic tabulation, exhibits or within the text of this press release. Moreover, the data is not part of the main dataset of this press release and thus not reflected in the global statistics/other overall figures.

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

Table # 3.2: HAPPINESS INDEX 2017 (Regions Wise)

	Un weighted Count	Col%	Happy Row%	Neutral* Row%	Unhappy Row%	DK/NR Row%	Net Happiness — Net Score of Happy Over Unhappy
All Regions	66541	100	68%	22%	9%	1%	59%
East Asia & Oceania	11442	41.16	78%	19%	2%	1%	75%
Non-EU Europe	8382	4.69	54%	35%	6%	5%	49%
EU Europe	21357	10.19	56%	33%	11%	1%	45%
Latin America	7544	7.12	73%	19%	8%	1%	65%
MENA	2000	0.31	43%	22%	35%	0%	8%
North America	2002	7.13	62%	24%	14%	1%	48%
Sub-Saharan African	5423	3.16	60%	14%	26%	1%	34%
West & South Asia	8391	26.23	63%	19%	17%	0%	46%
G-7	7175	100	59%	29%	11%	2%	48%
United States of America	1001	40.52	62%	24%	14%	1%	48%
Canada	1001	4.83	62%	25%	12%	1%	50%
Germany	1006	11.62	61%	24%	15%	0%	46%
France	1007	8.41	49%	45%	6%	0%	42%
United Kingdom	1004	8.55	60%	27%	13%	1%	47%
Italy	995	8.38	45%	47%	7%	0%	38%
Japan	1161	17.69	59%	29%	4%	7%	55%
BRIC	5349	100	72%	19%	9%	1%	63%
Brazil	1974	6.49	70%	18%	11%	1%	59%
Russian Federation	1000	5.62	56%	33%	5%	6%	51%
India	1225	37.01	61%	19%	19%	0%	42%
China	1150	50.87	81%	17%	2%		80%
G-20	20733	100	69%	21%	9%	1%	60%
United States	1001	7.83	62%	24%	14%	1%	48%
Canada	1001	0.93	62%	25%	12%	1%	50%
Germany	1006	2.25	61%	24%	15%	0%	46%
France	1007	1.63	49%	45%	6%	0%	42%
United Kingdom	1004	1.65	60%	27%	13%	1%	47%
Italy	995	1.62	45%	47%	7%	0%	38%
Japan	1161	3.42	59%	29%	4%	7%	55%
Argentina	978	0.96	77%	18%	5%	0%	72%
Korea	1500	1.36	49%	42%	9%	0%	39%
Turkey	1013	1.71	46%	37%	16%	0%	30%
Australia	1253	0.58	58%	27%	14%	1%	44%

Q3. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy, or very unhappy about your life?

China	1150	34.37	81%	17%	2%	0%	80%
India	1225	25	61%	19%	19%	0%	42%
Russian Federation	1000	3.8	56%	33%	5%	6%	51%
Brazil	1974	4.38	70%	18%	11%	1%	59%
South Africa	1645	1.03	56%	23%	19%	2%	37%
Indonesia	1005	5.09	79%	17%	1%	3%	77%
Mexico	815	2.38	76%	19%	4%		72%
T3 Classification	66541	100	68%	22%	9%	1%	59%
Tier # 1 (Original G7 + EU Europe)	24520	20.1	58%	29%	11%	2%	48%
Tier # 2 (G20 excluding G7+ EU Europe)	13558	65.62	71%	19%	9%	1%	62%
Tier (All other countries)	28463	14.28	69%	20%	10%	0%	60%

East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam.

Eastern Europe: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.

EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Lithuania, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden and United Kingdom.

Latin America: Argentina, Brazil, Ecuador, Mexico, Panama, Paraguay and Peru.

MENA: Iraq and Lebanon.

North America: Canada and United States.

Sub-Saharan Africa: Congo, Ghana, Ivory Coast, Nigeria and South Africa.

West & South Asia: Afghanistan, Bangladesh, India, Israel, Pakistan and Turkey.

Optimists: 2017 will be better
Pessimists: 2017 will be worse
*Neutrals:2017 will remain the same

** *ROUNDING OFF OF DECIMALS:* *There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.*

***United Kingdom has been considered part of EU Europe for the purpose of this press release.

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

Table # 3.3: HAPPINESS INDEX 2017 (Demographics Wise)									
		Q3. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy, or very unhappy about your life?							Net Happiness
		Unweighted Count	Col%	Happy	Neutral*	Unhappy	DK/NR		Net Scope of Happy Over Unhappy
				Row%	Row%	Row%	Row%		
Gender		66541	100.00%	68%	22%	9%	1%		59%
D1. Gender	**Male**	33995	49.86%	67%	22%	10%	1%		57%
	Female	32546	50.14%	69%	21%	9%	1%		60%
Age		66541	100.00%	68%	22%	9%	1%		59%
D2A. Age.	**Under 34**	25522	44.01%	70%	20%	10%	0%		60%
	35 - 54	24758	36.77%	69%	22%	9%	0%		60%
	55+	16261	19.22%	65%	25%	9%	1%		56%
Monthly Household Income		66541	100.00%	68%	22%	9%	1%		59%
D3. Income	**Low (Bottom quintile/20%)**	10837	11.56%	52%	27%	19%	2%		33%
	Medium low (Second quintile/20%)	13238	17.98%	61%	23%	16%	0%		45%
	Medium (Third quintile/20%)	15376	19.31%	67%	23%	10%	0%		57%
	Medium high (Fourth quintile/20%)	10682	26.97%	77%	19%	4%	0%		73%
	High (Top quintile/20%)	7960	18.32%	78%	18%	3%	1%		75%
	Refused/Do not know/no answer	8448	5.85%	58%	25%	14%	3%		44%
Education		66541	100.00%	68%	22%	9%	1%		59%
D4. Education: Highest attained	**No education/only basic education**	4205	3.03%	56%	20%	23%	1%		33%
	Completed primary	8239	6.93%	63%	26%	10%	1%		53%
	Completed secondary school	28986	39.30%	67%	21%	10%	2%		57%
	Completed High level education (University)	18353	42.25%	71%	21%	7%	1%		64%

	Completed Higher level of education (Masters, PHD, etc.)	6049	8.22%	70%	23%	7%	0%	63%
	Refused/DNK/DNA	709	0.26%	39%	41%	11%	9%	28%

Happy: Happy+ Very Happy
Unhappy: Unhappy + Very Unhappy
*Neutral: Neither happy nor unhappy

*** **ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.*

Weighted according to Adult Population 18+
SOURCE: WIN Annual Global Poll/ EOY, December 2016

Methodology Sheet

	Country	Company Name	Methodology	Sample	Coverage	Field Dates
1	**AFGHANISTAN**	ACSOR-Surveys	Face to Face	2787	National	November 04 – 12, 2016
2	**ALBANIA**	Be Research LLC	Face to Face	1035	National	November 05 - 14, 2016
3	**ARGENTINA**	Voices! Research & Consultancy	Face to Face	978	National	October 20 - November 1, 2016
4	**ARMENIA**	MPG LLC (Marketing Professional Group)	Face to Face	1104	National	November 02 - 16, 2016
5	**AUSTRALIA**	Colmar Brunton	Online	1253	National	December 05 - 08, 2016
6	**AUSTRIA**	Österreichisches Gallup Institut	Online	968	National	November 14 - 15, 2016
7	**AZERBAIJAN**	SIAR Research and Consulting Group	CATI	507	National	November 09 - December 04, 2016
8	**BANGLADESH**	SRGB (SRG Bangladesh Limited)	CATI	1000	National	November 10 - 30, 2016
9	**BELGIUM**	iVOX	Online	1000	National	November 28 - December 4, 2016
10	**BOSNIA & HERZEGOVINA**	Mareco Index Bosnia	CATI	1000	National	November 07 - 27, 2016
11	**BRAZIL**	IBOPE Inteligência	Face to Face	1974	National	November 10 - 14, 2016
12	**BULGARIA**	Gallup International / TNS BBSS	Face to Face	820	National	November 24 - 30, 2016
13	**CANADA**	Leger	Online	1001	National	November 02 - 16, 2016
14	**CHINA**	WisdomAsia	Online	1150	Urban	November 5 - 14, 2016
15	**COLOMBIA**	CENTRO NACIONAL DE CONSULTORIA (CNC)	CATI	1032	National	November 10 - 23, 2016
16	**CONGO**	Target	Face to Face	1000	National	November 01 - 15, 2016
17	**CZECH REPUBLIC**	MARECO Ltd. Praha	Face to Face	1000	National	October 17 - November 7, 2016
18	**DENMARK**	DMA/Research	Online	1002	National	November 18 - 28, 2016
19	**ECUADOR**	CEDATOS	Face to Face	733	National	November 08 - 15 2016
20	**ESTONIA**	Baltmi Estonia ltd	Online	483	National	November 21 - 28, 2016
21	**FIJI**	Tebbutt Research	CATI	512	National	December 17 - 21, 2016
22	**FINLAND**	Taloustutkimus Oy	Online	1005	National	October - November, 2016
23	**FRANCE**	BVA	Online	1007	National	November 25 - 30, 2016
24	**GERMANY**	Produkt + Markt	Online	1006	National	November 27 – December 5, 2016
25	**GHANA**	Positive Insights	Face to Face	969	National	November 15 - 24, 2016
26	**GREECE**	Alternative Research Solutions	Online	1004	National	November, 2016
27	**HONG KONG**	CSG (Consumer Search Group)	Online	496	Urban	October 24 - November 4, 2016
28	**ICELAND**	Gallup Iceland	Online	1065	National	October 19 – November 02, 2016

29	INDIA*	DataPrompt International See note below regarding TEAM C VOTER's support on this poll	CATI	1225	National	December 01 - 06, 2016
30	INDONESIA	Deka	Face to Face	1005	Urban	October 19 - 30, 2016
31	IRAN	EMRC	CATI	684	Urban	November, 2016
32	IRAQ	IIACSS	CATI	1000	Urban	November 15 - December 11, 2016
33	IRELAND	Red C Research and Marketing	Online	1005	National	November 03 - 08, 2016
34	ISRAEL	Palestinian Center for Public Opinion (PCPO)	CATI	366	National	November 22 - 29, 2016
35	ITALY	DOXA	Face to Face	995	National	November 21 - 29, 2016
36	IVORY COAST	EMC – Etudes de marche et conseils	Face to Face	1000	National	November 14 - 27, 2016
37	JAPAN	NRC (Nippon Research Center)	Face to Face	1161	National	November 02- 14, 2016
38	KOREA	Gallup Korea	Face to Face	1500	National	November, 2016
39	KOSOVO	Index Kosova	Face to Face	1031	National	November 23 - 29, 2016
40	LATVIA	SKDS	Online	1001	National	November 21 - 26, 2016
41	LEBANON	REACH	CATI	1000	National	November 03 - 25, 2016
42	LITHUANIA	BALTMI Ltd	Online	475	National	November 18 - 25, 2016
43	MACEDONIA	BRIMA	Face to Face	1202	National	November 25 - December 1, 2016
44	MEXICO	BRAIN	F2F / TAPI	815	National	October 28 - November 12, 2016
45	MONGOLIA	MMCG	CATI	1021	National	November 21 - 01 December, 2016
46	NIGERIA	Market Trends International	Online	809	National	November 09 - 19, 2016
47	NORWAY	Faktum Markedsanalyse As	CATI / F2F / Online	970	National	November 02 - 23, 2016
48	PAKISTAN	Gallup Pakistan	Face to Face	2000	National	October 24 - November 20, 2016
49	PALESTINIAN TERRITORIES (WEST BANK & GAZA)	Palestinian Center for Public Opinion (PCPO)	Face to Face	502	National	November, 2016
50	PANAMA	Dichter & Neira	Face to Face	1200	National	November 17 - 20, 2016
51	PAPUA NEW GUINEA	Tebbutt Research	CATI	1044	National	October 20 - 30, 2016
52	PARAGUAY	INSTITUTO DE COMUNICACION Y ARTE - ICA	F2F/CATI	844	National	November 07 - 22, 2016
53	PERU	DATUM Internacional	Face to Face	1000	National	November 25 - December 05, 2016
54	PHILIPPINES	PSRC (Philippines Survey & Research Center Inc.)	Face to Face	1000	National	November 04 - 23, 2016
55	POLAND	MARECO POLSKA	Face to Face	1014	National	October 28 - November 14, 2016
56	PORTUGAL	Marktest	Online	1007	National	November 14 - 21, 2016

57	ROMANIA	TNS CSOP	CATI	466	National	November, 2016
58	RUSSIA	Romir	Face to Face	1000	Urban	November 14 - 21, 2016
59	SERBIA	TNS Medium Gallup	Face to Face	1003	National	October 22 -31, 2016
60	SLOVENIA	Mediana	Online	1013	National	November 16 - 18, 2016
61	SOUTH AFRICA	Freshly Ground Insights (FGI)	Online	1645	National	October 25 - November 03, 2016
62	SPAIN	Instituto DYM	Online	1013	National	October 28 - November 07, 2016
63	SWEDEN	CMA Research	Online	1034	National	November 11 - 24, 2016
64	THAILAND	Infosearch co.ltd	CATI	600	National	November 7-27, 2016
65	TURKEY	Barem	CATI	1013	National	October 25 - November 22, 2016
66	UK	ORB International (Opinion Research Business)	Online	1004	National	November, 2016
67	UKRAINE	Romir Ukraine	Online	500	Urban	November 14 - 21, 2016
68	USA	Leger USA	Online	1001	National	November 02 -15, 2016
69	VIETNAM	Indochina Research	Face to Face	700	Urban	October 20 - November 15, 2016

NOTES:

1. **INDIA*:** We are grateful to our Friendly Company in India, TEAM C VOTER for their support on this poll. (Contact Details: Yashwant Deshmukh   Email ID: yashwantdeshmukh@gmail.com)

2. **GLOBAL AND REGIONAL WEIGHTS USED TO PRODUCE AVERAGES:** Whenever any data refers to Global or Regional average, the average was computed by weighting the national samples included in the group, population proportionate to size (pps), according to the share of each country in the adult, age18+ population.

> **As mentioned in point 2 of the methodology note of the press release, the findings in this press release are based on only age 18+ cases, cases under age 18 have been dropped. 579 (un-weighted) cases from 16 countries have been dropped. For those who wish to see the tables that contain cases under 18 and that have not been weighted for global population, these are available by the title of 'Global Tabs' on the website.**