

STRICTLY EMBARGOED UNTIL 00.01am (GMT) 29th December 2017

Two Global Leaders with Very Different Global Perceptions

New research from WIN and GIA shows a significant increase in favourability towards President Putin and a US President who compares significantly less favourably with his predecessor. But both politicians trail the Pope.

Two years ago, just before he left office almost three in five (59%) of those polled throughout 65 countries around the world held a favourable view of US President Barack Obama. This year and having been in office for just over a year, President Trump does not poll so favourably – 30% holding a favourable view of him, 56% an unfavourable view. (He is the only political leader where a majority hold an unfavourable view of him). Meanwhile President Putin has gone from one in three (33%) viewing him favourably to 42%, a significant increase over two years. President Putin polls favourably in most regions of the world except the US (14%) and EU-Europe (28%), but still higher than the 20% favourability for President Trump). In EU Eastern Europe is significantly less critical towards the Russian President and Western Europe is significantly more critical towards the US President.

However it is Pope Francis who records the highest level of favourability: 53%, rising to 75% of those surveyed in Latin America and 66% of those living in EU-Europe.

Despite a domestic political set-back German Chancellor Angela Merkel ranks as the most popular leader polled; 48% hold a favourable view of her, up from 42% two years ago. She just beats the new comer President Macron, who 44% hold a favourable view towards (compared with 42% who scored his predecessor President Hollande favourably).

Please indicate whether you have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of each of the following world leaders?

	Favourable	Unfavourable	Net Score
German Chancellor Angela Merkel	48%	28%	+20
French President Emmanuel Macron	44%	23%	+21
Indian Prime Minister Narendra Modi	29%	21%	+8
British Prime Minister Theresa May	37%	30%	+7
Chinese President Xi Jinping	36%	30%	+6
Russian President Vladimir Putin	42%	39%	+3
Saudi Arabia King Salman bin Abdulaziz al Saud	26%	31%	-5
Israeli Prime Minister Netanyahu	24%	32%	-8
Iranian President Hassan Rouhani	23%	32%	-9
Turkish President Erdogan	27%	39%	-12
US President Donald Trump	30%	56%	-26
Pope Francis	53%	17%	+36



Please indicate whether you have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of each of the following world leaders?

NET Score by Region

Region*	US President Donald Trump	Russian President Vladimir Putin	German Chancellor Angela Merkel
Total Base	-27	+3	+20%
EU Total	-52	-33	+11%
EU West	-63	-39	+17%
EU East	-28	-20	0
Non- EU Europe	-1	+29	+42
USA	-23	-52	+27
India	+45	+49	+29
Russia	-34	+68	-29
Latin America	-36	+6	+26
East Asia	-9%	+6	+25
West Asia	-28	+22	0
Middle East	-8	+45	+58
Africa	-15	+19	+33

Vilma Scarpino, President of WIN, said:

"Chancellor Angela Merkel collected the majority of favourability reconfirming a strong leadership recognised at a global level, despite the domestic situation she has to face. At the same time, the newcomer Emmanuel Macron emerged positively, in spite of his very recent entrance on the global political scene. Very remarkable. Contemporarily, it is interesting noting that for the first time a US President collected the least favour among the global population and a Russian President is ahead. Both of them still divide people's opinion and the world keeps looking at them. In this scenario, the image of Pope Francis continues to be very popular and positive, independently from the religious beliefs of the respondents."

Kancho Stoychev, President of GIA, said:

"President Trump is clearly dividing people in the way his predecessor did not. This means that the world is looking to other world leaders to fill this key role. Russian President Putin has seen his favourability increase significantly but he still needs to convince others as he remains divisive. Nevertheless for the first time in a global poll a Russian leader is ranked before the US one.

Despite her domestic political battles, a new world order leaves Germany's Angela Merkel as the most favourable world leader with newcomers Emmanuel Macron not far behind, which given he only formed his political party a little over 18 months ago is a remarkable achievement."



Methodology:

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the GIA in partnership with WIN in 55 countries around the world.

* Regions coverage:

EU Total – combines EU West and EU East

EU West - Austria, France, Germany, Greece, Ireland, Italy, Netherland, Spain, Sweden, UK

EU East – Bulgaria, Czech Republic, Latvia, Poland, Romania, Slovenia, Croatia

Non-EU Europe – Albania, Armenia, Bosnia & Herzegovina, Kosovo, Macedonia, Moldova, Serbia, Ukraine

Latin America – Argentina, Brazil, Columbia, Ecuador, Mexico, Peru

East Asia – Bangladesh, Fiji, Hong Kong, Indonesia, Japan, Papua New Guinea, Philippines, Republic of Korea, Thailand, Vietnam

West Asia – Afghanistan, Azerbaijan, Iran, Kazakhstan, Pakistan, Turkey

Middle East - Iraq

Africa – Ethiopia, Ghana, Nigeria, South Africa

USA, India and Russia are not included in any other regional category

Sample Size and Mode of Field Work:

A total of 52,793 persons were interviewed globally.

In each country a representative sample of around 1000 men and women was interviewed either face to face (23 countries; n=24966), via telephone (14 countries; n=11774) or online (18 countries; n=16053). The field work was conducted during October 2017 - December 2017. The margin of error for the survey is between +3-5% at 95% confidence level.



About The Worldwide Independent Network of Market Research and Opinion Polls (WIN):

WIN is a global network conducting market research and opinion polls in every continent. To the network participate the largest independent market research and polling companies in their respective countries. In the years, WIN has demonstrated wide competences and ability to conduct multi-country surveys following the highest standards requested by the market, with a formidable accumulated expertise.

About Gallup International Association (GIA)

Gallup International Association (GIA) is the leading association in market research and polling and this year celebrates its 70th anniversary.

Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board.

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For further details see website: www.gallup-international.com



U.S. President Donald Trump

Rank	Country	Net Favourability
1	VIETNAM	76%
2	PHILIPPINES	49%
3	INDIA	45%
4	ALBANIA	37%
5	GHANA	22%
6	KOSOVO	21%
7	NIGERIA	14%
8	THAILAND	10%
9	MOLDOVA	8%
10	ROMANIA	6%
11	UKRAINE	5%
12	POLAND	2%
13	AFGHANISTAN	0%
14	MACEDONIA	-4%
15	BANGLADESH	-5%
16	ARMENIA	-6%
17	AZERBAIJAN	-8%
18	IRAQ	-8%
19	KAZAKHSTAN	-13%
20	PERU	-17%
21	USA	-23%
22	BULGARIA	-23%
23	ECUADOR	-23%
24	CZECH REPUBLIC	-24%
25	SERBIA	-25%
26	BRAZIL	-32%
27	RUSSIA	-34%

Rank	Country	Net Favourability
28	SOUTH AFRICA	-34%
29	GREECE	-39%
30	B&H	-40%
31	HONG KONG	-40%
32	ITALY	-41%
33	COLOMBIA	-42%
34	PAKISTAN	-43%
35	ARGENTINA	-43%
36	JAPAN	-46%
37	REPUBLIC OF KOREA	-47%
38	INDONESIA	-50%
39	LATVIA	-50%
40	ETHIOPIA	-52%
41	CROATIA	-56%
42	TURKEY	-61%
43	UK	-61%
44	SPAIN	-65%
45	SLOVENIA	-68%
46	AUSTRIA	-68%
47	IRAN	-68%
48	FRANCE	-69%
49	IRELAND	-70%
50	SWEDEN	-71%
51	MEXICO	-73%
52	NETHERLANDS	-73%
53	GERMANY	-83%



Russian President Vladimir Putin

Rank	Country	Net Favourability
1	VIETNAM	85%
2	KAZAKHSTAN	83%
3	ARMENIA	81%
4	RUSSIA	68%
5	SERBIA	68%
6	MOLDOVA	59%
7	INDIA	49%
8	ETHIOPIA	48%
9	GREECE	47%
10	IRAQ	45%
11	IRAN	45%
12	ALBANIA	38%
13	BANGLADESH	38%
14	ROMANIA	37%
15	NIGERIA	25%
16	BULGARIA	25%
17	THAILAND	25%
18	INDONESIA	22%
19	PHILIPPINES	20%
20	TURKEY	19%
21	PERU	19%
22	MEXICO	18%
23	CROATIA	18%
24	MACEDONIA	15%
25	B&H	13%
26	GHANA	12%
27	COLOMBIA	8%

Rank	Country	Net Favourability
28	PAKISTAN	8%
29	ARGENTINA	4%
30	ECUADOR	2%
31	AFGHANISTAN	-3%
32	HONG KONG	-4%
33	BRAZIL	-5%
34	SOUTH AFRICA	-6%
35	AZERBAIJAN	-7%
36	SLOVENIA	-10%
37	ITALY	-17%
38	LATVIA	-19%
39	UKRAINE	-24%
40	AUSTRIA	-31%
41	FRANCE	-46%
42	KOSOVO	-49%
43	REPUBLIC OF KOREA	-51%
44	CZECH REPUBLIC	-52%
45	USA	-52%
46	JAPAN	-53%
47	SPAIN	-53%
48	GERMANY	-54%
49	IRELAND	-55%
50	UK	-56%
51	SWEDEN	-61%
52	NETHERLANDS	-65%
53	POLAND	-76%



Chinese President Xi Jinping

Rank	Country	Net Favourability
1	MOLDOVA	48%
2	KAZAKHSTAN	46%
3	ALBANIA	44%
4	SERBIA	43%
5	ARMENIA	41%
6	ETHIOPIA	40%
7	ROMANIA	39%
8	NIGERIA	38%
9	IRAQ	37%
10	BANGLADESH	35%
11	PAKISTAN	32%
12	GREECE	31%
13	IRAN	30%
14	MEXICO	30%
15	TURKEY	29%
16	RUSSIA	27%
17	UKRAINE	26%
18	THAILAND	23%
19	HONG KONG	19%
20	SLOVENIA	19%
21	CROATIA	19%
22	LATVIA	18%
23	B&H	15%
24	AFGHANISTAN	13%
25	VIETNAM	13%
26	GHANA	12%
27	SOUTH AFRICA	12%

Rank	Country	Net Favourability
28	INDONESIA	9%
29	INDIA	6%
30	BULGARIA	4%
31	ECUADOR	3%
32	COLOMBIA	2%
33	IRELAND	0%
34	AZERBAIJAN	-1%
35	BRAZIL	-1%
36	PHILIPPINES	-1%
37	PERU	-5%
38	USA	-5%
39	ARGENTINA	-5%
40	NETHERLANDS	-7%
41	MACEDONIA	-9%
42	UK	-10%
43	SWEDEN	-11%
44	AUSTRIA	-15%
45	ITALY	-17%
46	KOSOVO	-18%
47	GERMANY	-25%
48	FRANCE	-27%
49	REPUBLIC OF KOREA	-32%
50	SPAIN	-32%
51	CZECH REPUBLIC	-37%
52	POLAND	-48%
53	JAPAN	-69%



German Chancellor Angela Merkel

Rank	Country	Net Favourability
1	VIETNAM	80%
2	KOSOVO	75%
3	ALBANIA	68%
4	ROMANIA	59%
5	IRAQ	58%
6	MEXICO	57%
7	ARMENIA	53%
8	ETHIOPIA	53%
9	SWEDEN	51%
10	B&H	49%
11	MOLDOVA	48%
12	COLOMBIA	47%
13	NETHERLANDS	44%
14	CROATIA	38%
15	HONG KONG	34%
16	SOUTH AFRICA	33%
17	INDONESIA	33%
18	BANGLADESH	32%
19	IRAN	32%
20	INDIA	29%
21	UKRAINE	29%
22	FRANCE	29%
23	NIGERIA	27%
24	USA	27%
25	MACEDONIA	25%
26	BRAZIL	24%
27	IRELAND	24%

Rank	Country	Net Favourability
28	GHANA	18%
29	JAPAN	15%
30	THAILAND	15%
31	ARGENTINA W2	14%
32	BULGARIA	11%
33	SLOVENIA	11%
34	GERMANY	10%
35	AFGHANISTAN	10%
36	PERU	10%
37	SPAIN	9%
38	ECUADOR	9%
39	ITALY	8%
40	PHILIPPINES	5%
41	AUSTRIA	2%
42	UK	1%
43	AZERBAIJAN	-1%
44	REPUBLIC OF KOREA	-2%
45	KAZAKHSTAN	-5%
46	GREECE	-8%
47	POLAND	-9%
48	LATVIA	-10%
49	SERBIA	-10%
50	PAKISTAN	-12%
51	TURKEY	-23%
52	RUSSIA	-29%
53	CZECH REPUBLIC	-43%



French President Emmanuel Macron

Rank	Country	Net Favourability
1	VIETNAM	82%
2	ROMANIA	65%
3	ALBANIA	61%
4	ARMENIA	54%
5	MEXICO	53%
6	MOLDOVA	52%
7	GERMANY	50%
8	IRAQ	49%
9	COLOMBIA	46%
10	BULGARIA	43%
11	UKRAINE	42%
12	GREECE	41%
13	IRELAND	40%
14	SWEDEN	36%
15	CROATIA	36%
16	SLOVENIA	33%
17	SOUTH AFRICA	32%
18	KOSOVO	31%
19	AUSTRIA	28%
20	INDONESIA	28%
21	SPAIN	28%
22	ETHIOPIA	27%
23	BANGLADESH	25%
24	THAILAND	25%
25	NETHERLANDS	23%
26	B&H	23%
27	HONG KONG	23%

Rank	Country	Net Favourability
28	INDIA	20%
29	ITALY	20%
30	NIGERIA	19%
31	LATVIA	19%
32	USA	18%
33	ARGENTINA W2	16%
34	BRAZIL	14%
35	IRAN	14%
36	KAZAKHSTAN	14%
37	PERU	12%
38	UK	12%
39	GHANA	11%
40	MACEDONIA	9%
41	ECUADOR	6%
42	CZECH REPUBLIC	5%
43	PHILIPPINES	4%
44	JAPAN	3%
45	AFGHANISTAN	0%
46	POLAND	0%
47	FRANCE	-1%
48	SERBIA	-1%
49	AZERBAIJAN	-2%
50	TURKEY	-6%
51	REPUBLIC OF KOREA	-8%
52	PAKISTAN	-12%
53	RUSSIA	-14%



British Prime Minister Theresa May

Rank	Country	Net Favourability
1	VIETNAM	81%
2	MEXICO	61%
3	ALBANIA	53%
4	ROMANIA	48%
5	MOLDOVA	43%
6	UKRAINE	42%
7	COLOMBIA	42%
8	ARMENIA	38%
9	INDONESIA	37%
10	SOUTH AFRICA	32%
11	THAILAND	31%
12	KOSOVO	30%
13	NIGERIA	29%
14	IRAQ	25%
15	BRAZIL	22%
16	USA	22%
17	BANGLADESH	21%
18	ETHIOPIA	20%
19	INDIA	19%
20	BOSNIA & HERZEGOVINA	16%
21	KAZAKHSTAN	15%
22	GHANA	15%
23	POLAND	14%
24	MACEDONIA	11%
25	BULGARIA	9%
26	PHILIPPINES	9%
27	CROATIA	9%

Rank	Country	Net Favourability
28	ITALY	8%
29	TURKEY	8%
30	HONG KONG	6%
31	PERU	6%
32	CZECH REPUBLIC	5%
33	ECUADOR	5%
34	JAPAN	1%
35	AZERBAIJAN	-1%
36	IRAN	-3%
37	PAKISTAN	-5%
38	GREECE	-7%
39	SWEDEN	-9%
40	AFGHANISTAN	-11%
41	REPUBLIC OF KOREA	-14%
42	LATVIA	-15%
43	SERBIA	-16%
44	UK	-18%
45	ARGENTINA W2	-20%
46	SLOVENIA	-22%
47	RUSSIA	-22%
48	AUSTRIA	-25%
49	FRANCE	-26%
50		
51		
52		
53		



Iranian President Hassan Rouhani

Rank	Country	Net Favourability
1	VIETNAM	46%
2	BANGLADESH	42%
3	IRAN	37%
4	ALBANIA	33%
5	ARMENIA	28%
6	KAZAKHSTAN	24%
7	INDIA	18%
8	PAKISTAN	15%
9	INDONESIA	15%
10	B&H	8%
11	MOLDOVA	6%
12	RUSSIA	3%
13	GHANA	2%
14	AFGHANISTAN	0%
15	ROMANIA	0%
16	IRAQ	-2%
17	MEXICO	-2%
18	AZERBAIJAN	-2%
19	LATVIA	-4%
20	CROATIA	-4%
21	PHILIPPINES	-7%
22	KOSOVO	-7%
23	UKRAINE	-9%
24	ECUADOR	-9%
25	NIGERIA	-10%
26	THAILAND	-11%
27	BULGARIA	-11%

Rank	Country	Net Favourability
28	ETHIOPIA	-11%
29	PERU	-11%
30	SOUTH AFRICA	-12%
31	GREECE	-12%
32	COLOMBIA	-15%
33	BRAZIL	-17%
34	SERBIA	-17%
35	MACEDONIA	-18%
36	TURKEY	-21%
37	AUSTRIA	-22%
38	JAPAN	-22%
39	ARGENTINA W2	-22%
40	POLAND	-24%
41	SLOVENIA	-26%
42	HONG KONG	-29%
43	ITALY	-31%
44	USA	-32%
45	FRANCE	-33%
46	NETHERLANDS	-34%
47	SWEDEN	-34%
48	GERMANY	-35%
49	CZECH REPUBLIC	-39%
50	IRELAND	-39%
51	SPAIN	-39%
52	UK	-40%
53	REPUBLIC OF KOREA	-43%



Saudi Arabia King Salman bin Abdulaziz Al Saud

Rank	Country	Net Favourability
1	INDONESIA	62%
2	VIETNAM	55%
3	PAKISTAN	40%
4	KAZAKHSTAN	30%
5	BANGLADESH	30%
6	MOLDOVA	28%
7	AFGHANISTAN	27%
8	ALBANIA	26%
9	ROMANIA	26%
10	UKRAINE	21%
11	NIGERIA	20%
12	INDIA	12%
13	MEXICO	12%
14	B&H	10%
15	ARMENIA	9%
16	GHANA	9%
17	COLOMBIA	5%
18	RUSSIA	0%
19	SERBIA	0%
20	SOUTH AFRICA	-2%
21	LATVIA	-3%
22	PHILIPPINES	-5%
23	KOSOVO	-5%
24	ECUADOR	-6%
25	THAILAND	-6%
26	BULGARIA	-7%
27	GREECE	-7%

Rank	Country	Net Favourability
28	BRAZIL	-8%
29	CROATIA	-9%
30	ARGENTINA	-11%
31	IRAQ	-11%
32	PERU	-12%
33	HONG KONG	-14%
34	JAPAN	-14%
35	MACEDONIA	-14%
36	ETHIOPIA	-16%
37	USA	-20%
38	POLAND	-22%
39	NETHERLANDS	-24%
40	ITALY	-25%
41	SLOVENIA	-30%
42	TURKEY	-32%
43	FRANCE	-34%
44	REPUBLIC OF KOREA	-36%
45	CZECH REPUBLIC	-37%
46	AUSTRIA	-39%
47	GERMANY	-39%
48	UK	-40%
49	IRELAND	-41%
50	SPAIN	-43%
51	SWEDEN	-45%
52	IRAN	-61%



Turkish President Erdogan

Rank	Country	Net Favourability
1	VIETNAM	56%
2	AFGHANISTAN	54%
3	KOSOVO	47%
4	INDONESIA	45%
5	ALBANIA	35%
6	B&H	32%
7	BANGLADESH	27%
8	PAKISTAN	27%
9	MOLDOVA	26%
10	MEXICO	23%
11	TURKEY	22%
12	KAZAKHSTAN	21%
13	AZERBAIJAN	19%
14	MACEDONIA	18%
15	IRAN	16%
16	NIGERIA	16%
17	ETHIOPIA	15%
18	ROMANIA	14%
19	GHANA	13%
20	INDIA	10%
21	UKRAINE	10%
22	COLOMBIA	6%
23	PHILIPPINES	-2%
24	SOUTH AFRICA	-3%
25	THAILAND	-3%
26	ECUADOR	-5%
27	BRAZIL	-6%

Rank	Country	Net Favourability
28	IRAQ	-8%
29	PERU	-9%
30	RUSSIA	-10%
31	JAPAN	-15%
32	ARGENTINA	-16%
33	HONG KONG	-24%
34	POLAND	-26%
35	USA	-27%
36	SERBIA	-30%
37	REPUBLIC OF KOREA	-35%
38	LATVIA	-39%
39	UK	-44%
40	IRELAND	-47%
41	ITALY	-47%
42	FRANCE	-52%
43	BULGARIA	-53%
44	CZECH REPUBLIC	-53%
45	SPAIN	-54%
46	CROATIA	-54%
47	SWEDEN	-67%
48	SLOVENIA	-70%
49	ARMENIA	-74%
50	NETHERLANDS	-80%
51	GREECE	-80%
52	AUSTRIA	-85%
53	GERMANY	-93%



Indian Prime Minster Narendra Modi

Rank	Country	Net Favourability
1	INDIA	72%
2	VIETNAM	71%
3	AFGHANISTAN	48%
4	UKRAINE	39%
5	ALBANIA	33%
6	MEXICO	31%
7	MOLDOVA	28%
8	IRAQ	27%
9	KAZAKHSTAN	27%
10	ARMENIA	26%
11	INDONESIA	22%
12	ROMANIA	21%
13	NIGERIA	20%
14	IRAN	19%
15	GHANA	17%
16	RUSSIA	16%
17	COLOMBIA	15%
18	BANGLADESH	13%
19	LATVIA	13%
20	SOUTH AFRICA	13%
21	BULGARIA	11%
22	CROATIA	11%
23	GREECE	11%
24	SERBIA	11%
25	SLOVENIA	10%
26	ETHIOPIA	10%
27	TURKEY	10%

Rank	Country	Net Favourability
28	B&H	7%
29	USA	5%
30	IRELAND	4%
31	ARGENTINA	4%
32	THAILAND	3%
33	SWEDEN	-1%
34	BRAZIL	-1%
35	PHILIPPINES	-1%
36	ECUADOR	-2%
37	UK	-2%
38	JAPAN	-3%
39	KOSOVO	-3%
40	AZERBAIJAN	-4%
41	PERU	-4%
42	FRANCE	-6%
43	POLAND	-7%
44	AUSTRIA	-8%
45	GERMANY	-8%
46	SPAIN	-8%
47	NETHERLANDS	-9%
48	ITALY	-10%
49	MACEDONIA	-12%
50	HONG KONG	-16%
51	CZECH REPUBLIC	-18%
52	REPUBLIC OF KOREA	-34%
53	PAKISTAN	-54%



Israel Prime Minister Netanyahu

Rank	Country	Net Favourability
1	UKRAINE	49%
2	VIETNAM	47%
3	MOLDOVA	42%
4	ETHIOPIA	33%
5	ALBANIA	28%
6	KAZAKHSTAN	25%
7	ROMANIA	24%
8	MEXICO	19%
9	ARMENIA	17%
10	USA	11%
11	BULGARIA	10%
12	INDIA	9%
13	LATVIA	9%
14	GHANA	8%
15	COLOMBIA	6%
16	RUSSIA	6%
17	SOUTH AFRICA	5%
18	GREECE	0%
19	NIGERIA	0%
20	SERBIA	0%
21	ECUADOR	-2%
22	PHILIPPINES	-4%
23	AZERBAIJAN	-5%
24	THAILAND	-5%
25	CROATIA	-6%
26	PERU	-7%
27	KOSOVO	-8%

Rank	Country	Net Favourability
28	BRAZIL	-10%
29	POLAND	-10%
30	ARGENTINA	-10%
31	CZECH REPUBLIC	-12%
32	MACEDONIA	-13%
33	ITALY	-14%
34	NETHERLANDS	-16%
35	JAPAN	-17%
36	HONG KONG	-19%
37	INDONESIA	-19%
38	B&H	-21%
39	UK	-24%
40	SPAIN	-25%
41	FRANCE	-29%
42	IRELAND	-31%
43	SWEDEN	-31%
44	AUSTRIA	-31%
45	SLOVENIA	-32%
46	REPUBLIC OF KOREA	-33%
47	GERMANY	-35%
48	AFGHANISTAN	-48%
49	IRAN	-49%
50	PAKISTAN	-49%
51	BANGLADESH	-62%
52	TURKEY	-63%



Pope Francis

Rank	Country	Net Favourability
1	CROATIA	83%
2	COLOMBIA	80%
3	PHILIPPINES	80%
4	ARMENIA	79%
5	ITALY	76%
6	POLAND	70%
7	ROMANIA	68%
8	SLOVENIA	68%
9	VIETNAM	66%
10	ECUADOR	65%
11	BRAZIL	64%
12	ARGENTINA	61%
13	ALBANIA	60%
14	UKRAINE	60%
15	B&H	57%
16	SPAIN	57%
17	MOLDOVA	55%
18	AUSTRIA	54%
19	MEXICO	53%
20	BULGARIA	52%
21	GERMANY	50%
22	IRELAND	49%
23	FRANCE	48%
24	PERU	46%
25	USA	43%
26	GREECE	39%
27	IRAQ	39%

Rank	Country	Net Favourability
28	LATVIA	39%
29	CZECH REPUBLIC	35%
30	HONG KONG	32%
31	UK	32%
32	KAZAKHSTAN	31%
33	SOUTH AFRICA	30%
34	NETHERLANDS	29%
35	NIGERIA	28%
36	THAILAND	27%
37	REPUBLIC OF KOREA	27%
38	SWEDEN	18%
39	JAPAN	17%
40	INDONESIA	15%
41	KOSOVO	15%
42	RUSSIA	14%
43	ETHIOPIA	12%
44	BANGLADESH	11%
45	IRAN	10%
46	MACEDONIA	8%
47	INDIA	7%
48	GHANA	4%
49	AZERBAIJAN	-1%
50	TURKEY	-20%
51	SERBIA	-21%
52	PAKISTAN	-23%