

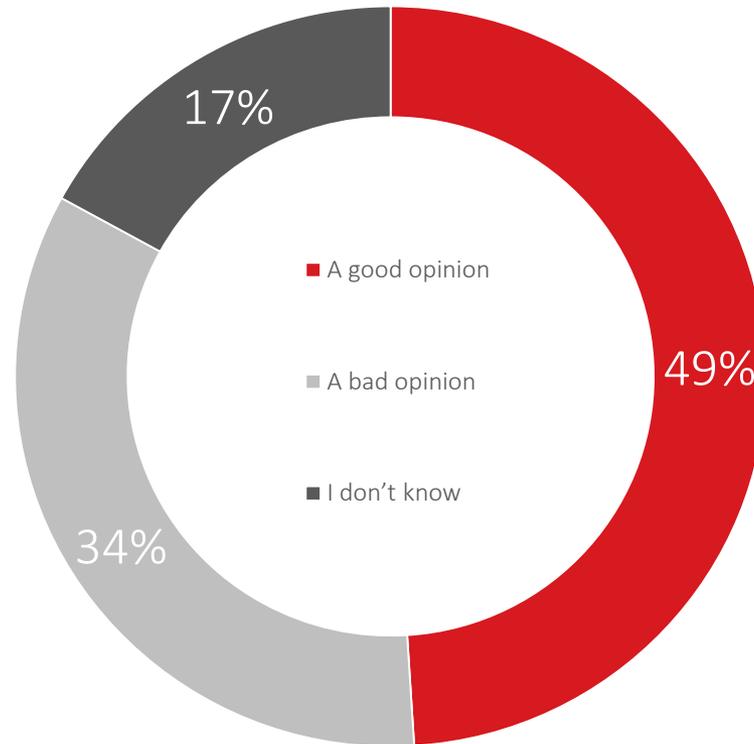


WIN

Worldwide
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Of Market Research

**THE
2020
U.S. ELECTION**

49% OF THOSE SURVEYED HAVE A GOOD OPINION OF THE U.S.



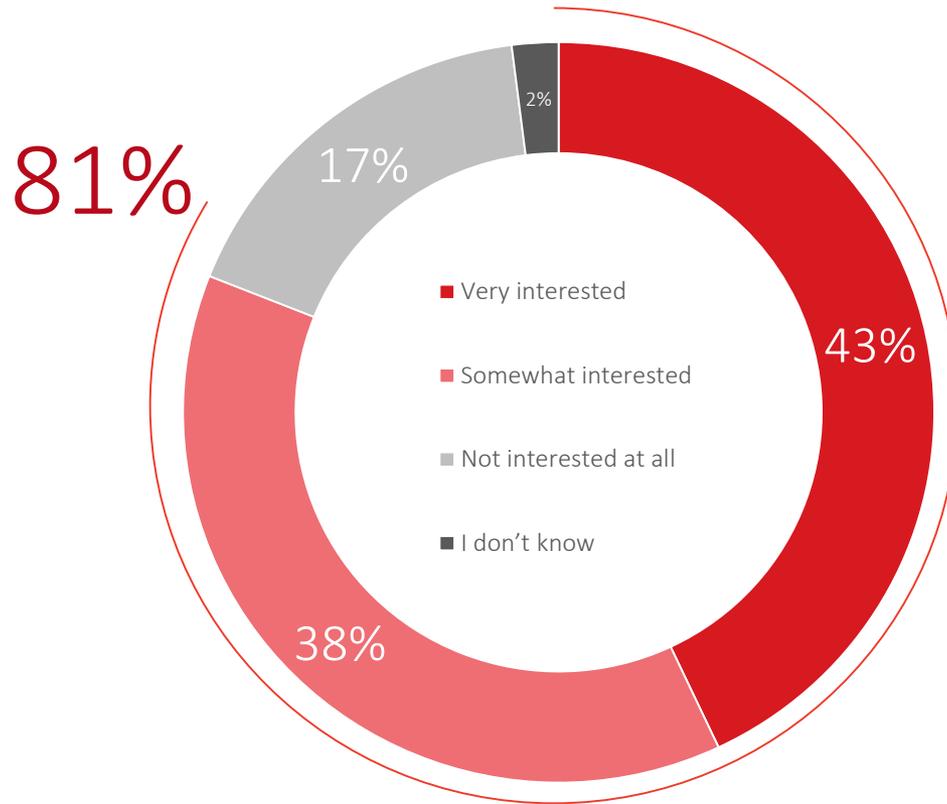
ONLY TWO-IN-TEN GERMANS OR CANADIANS HAVE A GOOD OPINION OF THE U.S.

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|----------------|--------|---|---|---|--|---|---|---|---|---|---|
| | |  |  |  |  |  |  |  |  |  |  |
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| A good opinion | 49% | 51% | 25% | 36% | 22% | 38% | 39% | 48% | 37% | 34% | 72% |
| A bad opinion | 34% | 34% | 67% | 49% | 58% | 33% | 27% | 33% | 43% | 46% | 20% |
| I don't know | 17% | 16% | 8% | 15% | 20% | 29% | 33% | 18% | 20% | 20% | 8% |

| | G7 | G6* |
|----------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| A good opinion | 50% | 33% |
| A bad opinion | 33% | 43% |
| I don't know | 17% | 23% |

THREE QUARTERS OF COUNTRIES SHOW INTEREST IN THE UPCOMING U.S. ELECTION.



IN MOST COUNTRIES, THE UPCOMING U.S. ELECTION HAS CAPTURED THE INTEREST OF AT LEAST SEVEN-IN-TEN.

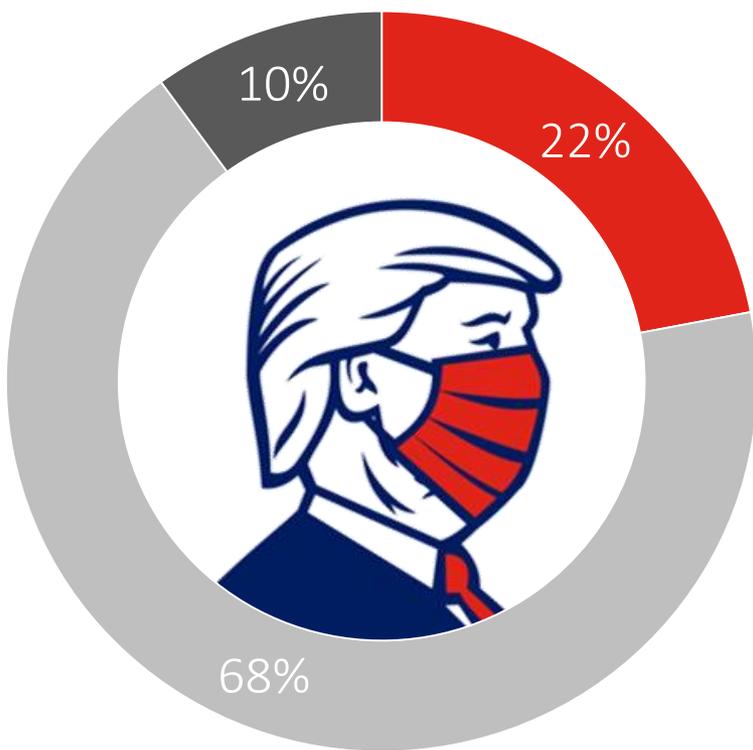
THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|----------------------------|--------|---|---|---|--|---|---|---|---|---|---|
| | |  |  |  |  |  |  |  |  |  |  |
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| Interested (NET) | 81% | 56% | 76% | 73% | 85% | 68% | 72% | 59% | 70% | 74% | 97% |
| <i>Very interested</i> | 43% | 11% | 31% | 21% | 30% | 18% | 22% | 13% | 19% | 23% | 78% |
| <i>Somewhat interested</i> | 38% | 45% | 45% | 52% | 54% | 50% | 50% | 46% | 51% | 51% | 19% |
| Not interested at all | 17% | 41% | 21% | 24% | 13% | 26% | 24% | 34% | 24% | 25% | 3% |
| I don't know | 2% | 3% | 3% | 3% | 3% | 5% | 4% | 7% | 5% | 1% | 0% |

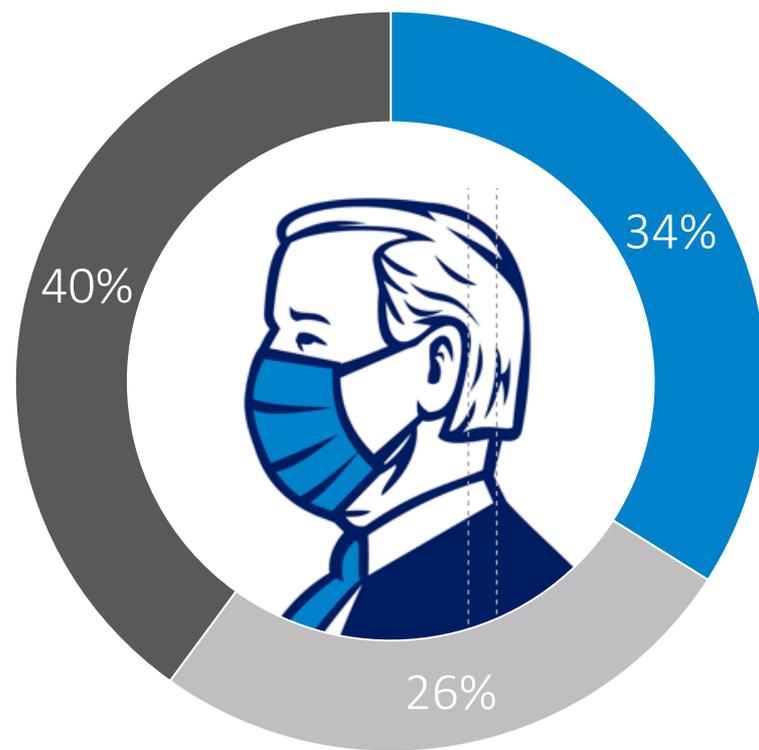
G7 G6

| | <i>n=</i> | 8710 | 7710 |
|----------------------------|-----------|------|------|
| Interested (NET) | | 84% | 75% |
| <i>Very interested</i> | | 47% | 24% |
| <i>Somewhat interested</i> | | 37% | 51% |
| Not interested at all | | 14% | 22% |
| I don't know | | 2% | 3% |

THERE'S MORE LOVE FOR BIDEN IN THE SURVEYED COUNTRIES.



- A good opinion
- A bad opinion
- I don't know



FRANCE AND GERMANY SHOW THE LEAST AMOUNT OF LOVE FOR TRUMP.



THE COUNTRIES

| | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. | |
|----------------|-----------|--------|--------|---------|-------|-------|------|-------|------|------|------|
| Total | | | | | | | | | | | |
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| A good opinion | 22% | 19% | 13% | 9% | 8% | 16% | 19% | 17% | 15% | 13% | 35% |
| A bad opinion | 68% | 66% | 81% | 83% | 83% | 62% | 62% | 73% | 75% | 80% | 59% |
| I don't know | 10% | 15% | 6% | 8% | 9% | 22% | 19% | 11% | 11% | 7% | 6% |

G7 G6

n= 8710 7710

| | | |
|----------------|-----|-----|
| A good opinion | 23% | 14% |
| A bad opinion | 67% | 73% |
| I don't know | 10% | 13% |

YES, THERE'S MORE LOVE FOR BIDEN OVERALL, BUT MANY HAVEN'T MADE UP THEIR MINDS ABOUT HIM YET.

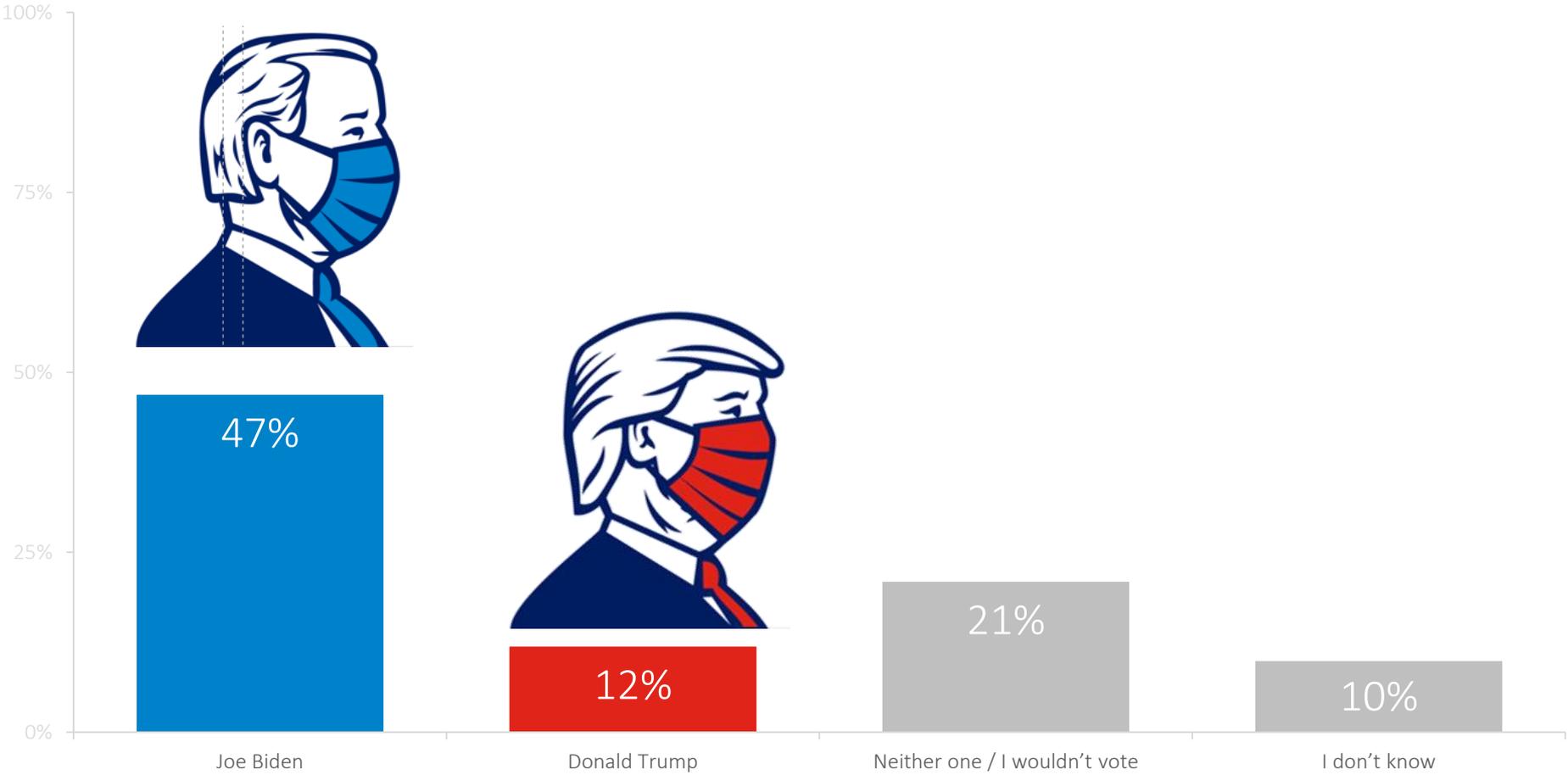


THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|----------------|--------|-----------|--------|--------|---------|-------|-------|------|-------|------|------|
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| A good opinion | 34% | 23% | 50% | 35% | 35% | 27% | 24% | 15% | 27% | 32% | 42% |
| A bad opinion | 26% | 9% | 21% | 17% | 15% | 15% | 18% | 17% | 19% | 23% | 42% |
| I don't know | 40% | 68% | 29% | 48% | 49% | 59% | 58% | 67% | 54% | 45% | 16% |

| | G7 | G6 |
|----------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| A good opinion | 36% | 32% |
| A bad opinion | 28% | 18% |
| I don't know | 36% | 50% |

IF THE COUNTRIES HAD A VOTE, IT WOULD LIKELY GO TO BIDEN.



IF THEY HAD A VOTE, IT WOULD LIKELY GO TO BIDEN.

THE COUNTRIES

Total

Argentina Canada France Germany Italy Japan Peru Spain U.K.

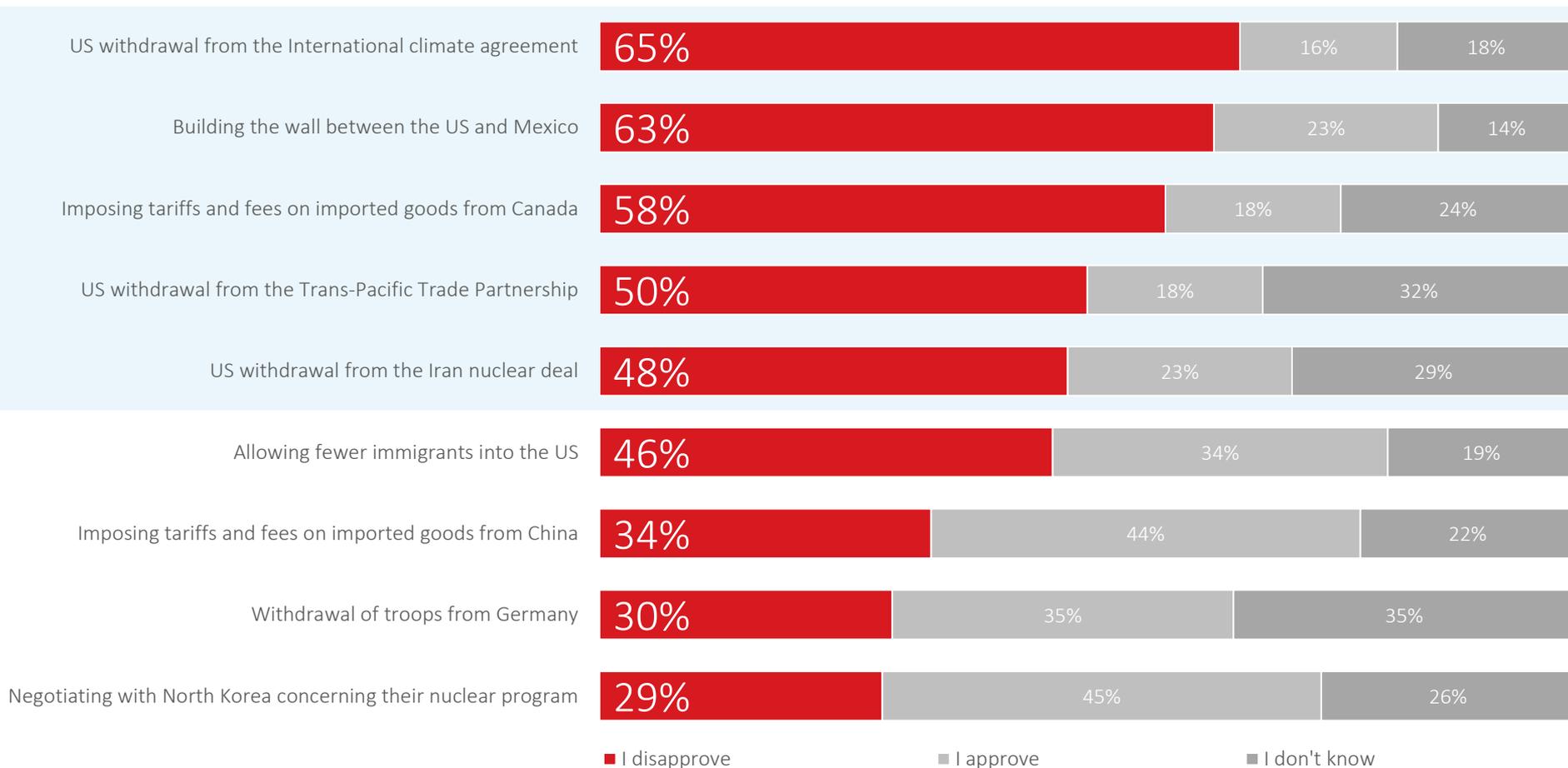
| | n= | 10,373 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 |
|--------------|-----|--------|------|------|------|------|------|------|------|------|------|
| Joe Biden | 47% | 40% | 68% | 57% | 66% | 42% | 40% | 36% | 50% | 56% | |
| Donald Trump | 12% | 15% | 14% | 9% | 8% | 15% | 21% | 14% | 12% | 14% | |
| Neither one | 21% | 31% | 13% | 22% | 19% | 27% | 23% | 35% | 38% | 21% | |
| I don't know | 10% | 15% | 5% | 12% | 8% | 16% | 16% | 14% | - | 9% | |

G6

n= 7710

| | |
|--------------|-----|
| Joe Biden | 53% |
| Donald Trump | 14% |
| Neither one | 21% |
| I don't know | 12% |

APPROVAL RATES FOR FIVE OUT OF NINE OF TRUMP'S POLICY DECISIONS ARE BELOW 25%.



RE:

“U.S. withdrawal from the International climate agreement”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|-----------|--------|--------|---------|-------|-------|------|-------|------|------|
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 15% | 12% | 11% | 8% | 8% | 9% | 9% | 10% | 11% | 7% | 27% |
| I disapprove | 66% | 62% | 74% | 78% | 78% | 73% | 60% | 67% | 74% | 72% | 58% |
| I don't know | 18% | 26% | 15% | 14% | 14% | 18% | 31% | 23% | 15% | 21% | 15% |

G7 G6

| | G7 | G6 |
|--------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| I approve | 16% | 9% |
| I disapprove | 65% | 71% |
| I don't know | 18% | 21% |

RE: “U.S. withdrawal from the Trans-Pacific Trade Partnership”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|---|---|---|--|---|---|---|---|---|---|
| | |  |  |  |  |  |  |  |  |  |  |
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 17% | 19% | 10% | 11% | 8% | 15% | 9% | 10% | 10% | 7% | 28% |
| I disapprove | 51% | 39% | 61% | 60% | 66% | 40% | 57% | 58% | 69% | 48% | 43% |
| I don't know | 32% | 42% | 30% | 29% | 26% | 45% | 34% | 32% | 21% | 44% | 29% |

| | G7 | G6 |
|--------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| I approve | 18% | 10% |
| I disapprove | 50% | 56% |
| I don't know | 32% | 34% |

RE: “U.S. withdrawal from the Iran nuclear deal”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|---|---|---|--|---|---|---|---|---|---|
| | |  |  |  |  |  |  |  |  |  |  |
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 23% | 34% | 18% | 14% | 15% | 22% | 15% | 23% | 19% | 14% | 33% |
| I disapprove | 48% | 35% | 47% | 56% | 60% | 44% | 48% | 44% | 55% | 48% | 44% |
| I don't know | 29% | 32% | 35% | 29% | 25% | 34% | 37% | 33% | 25% | 38% | 23% |

| | G7 | G6 |
|--------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| I approve | 23% | 16% |
| I disapprove | 48% | 51% |
| I don't know | 29% | 33% |

RE: “Building the wall between the U.S. and Mexico”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|---|---|---|--|---|---|---|---|---|---|
| | |  |  |  |  |  |  |  |  |  |  |
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 22% | 17% | 14% | 10% | 10% | 15% | 15% | 13% | 12% | 17% | 36% |
| I disapprove | 64% | 69% | 75% | 75% | 78% | 70% | 52% | 78% | 75% | 65% | 57% |
| I don't know | 14% | 14% | 11% | 15% | 12% | 15% | 32% | 9% | 13% | 18% | 7% |

| | G7 | G6 |
|--------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| I approve | 23% | 14% |
| I disapprove | 63% | 67% |
| I don't know | 14% | 19% |

RE:

“Negotiating with North Korea concerning their nuclear program”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|-----------|--------|--------|---------|-------|-------|------|-------|------|------|
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 43% | 32% | 30% | 39% | 43% | 36% | 44% | 29% | 35% | 45% | 50% |
| I disapprove | 31% | 38% | 41% | 36% | 28% | 29% | 21% | 45% | 43% | 22% | 32% |
| I don't know | 26% | 30% | 29% | 25% | 29% | 35% | 35% | 26% | 22% | 34% | 19% |

G7 G6

| <i>n=</i> | 8710 | 7710 |
|--------------|------|------|
| I approve | 45% | 41% |
| I disapprove | 29% | 28% |
| I don't know | 26% | 32% |

RE: “Allowing fewer immigrants into the U.S.”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|---|---|---|--|---|---|---|---|---|---|
| | |  |  |  |  |  |  |  |  |  |  |
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 32% | 24% | 27% | 36% | 22% | 35% | 22% | 17% | 21% | 31% | 43% |
| I disapprove | 48% | 60% | 55% | 41% | 58% | 46% | 37% | 68% | 61% | 44% | 47% |
| I don't know | 19% | 16% | 18% | 23% | 20% | 20% | 41% | 15% | 17% | 25% | 9% |

| | G7 | G6 |
|--------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| I approve | 34% | 28% |
| I disapprove | 46% | 45% |
| I don't know | 19% | 27% |

RE: “Withdrawal of troops from Germany”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|---|---|---|--|---|---|---|---|---|---|
| | |  |  |  |  |  |  |  |  |  |  |
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 37% | 56% | 28% | 39% | 33% | 45% | 29% | 52% | 42% | 29% | 38% |
| I disapprove | 28% | 8% | 32% | 26% | 44% | 20% | 22% | 18% | 27% | 26% | 32% |
| I don't know | 35% | 36% | 41% | 35% | 23% | 35% | 50% | 30% | 31% | 44% | 30% |

G7 G6

| | G7 | G6 |
|--------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| I approve | 35% | 33% |
| I disapprove | 30% | 28% |
| I don't know | 35% | 39% |

RE:

“Imposing tariffs and fees on imported goods from China”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|-----------|--------|--------|---------|-------|-------|------|-------|------|------|
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 42% | 37% | 36% | 46% | 22% | 34% | 41% | 30% | 25% | 35% | 54% |
| I disapprove | 35% | 31% | 39% | 32% | 54% | 44% | 24% | 47% | 52% | 32% | 32% |
| I don't know | 23% | 32% | 25% | 23% | 24% | 22% | 34% | 23% | 23% | 33% | 14% |

| | G7 | G6 |
|--------------|------|------|
| <i>n=</i> | 8710 | 7710 |
| I approve | 44% | 36% |
| I disapprove | 34% | 36% |
| I don't know | 22% | 28% |

RE:

“Imposing tariffs and fees on imported goods from Canada”

THE COUNTRIES

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|--------------|--------|-----------|--------|--------|---------|-------|-------|------|-------|------|------|
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| I approve | 18% | 18% | 5% | 12% | 7% | 14% | 9% | 16% | 12% | 8% | 29% |
| I disapprove | 57% | 35% | 84% | 65% | 71% | 62% | 47% | 54% | 63% | 61% | 53% |
| I don't know | 25% | 46% | 11% | 22% | 22% | 23% | 43% | 30% | 25% | 31% | 18% |

G7 G6

| <i>n=</i> | 8710 | 7710 |
|--------------|------|------|
| I approve | 18% | 9% |
| I disapprove | 58% | 62% |
| I don't know | 24% | 29% |

THE COUNTRIES

I APPROVE

| | Total | Argentina | Canada | France | Germany | Italy | Japan | Peru | Spain | U.K. | U.S. |
|---|--------|-----------|--------|--------|---------|-------|-------|------|-------|------|------|
| <i>n=</i> | 11,737 | 1010 | 1539 | 1000 | 1000 | 1000 | 1089 | 1017 | 1000 | 2082 | 1000 |
| US withdrawal from the International climate agreement | 15% | 12% | 11% | 8% | 8% | 9% | 9% | 10% | 11% | 7% | 27% |
| US withdrawal from the Trans-Pacific Trade Partnership | 17% | 19% | 10% | 11% | 8% | 15% | 9% | 10% | 10% | 7% | 28% |
| US withdrawal from the Iran nuclear deal | 23% | 34% | 18% | 14% | 15% | 22% | 15% | 23% | 19% | 14% | 33% |
| Building the wall between the US and Mexico | 22% | 17% | 14% | 10% | 10% | 15% | 15% | 13% | 12% | 17% | 36% |
| Negotiating with North Korea concerning their nuclear program | 43% | 32% | 30% | 39% | 43% | 36% | 44% | 29% | 35% | 45% | 50% |
| Allowing fewer immigrants into the US | 32% | 24% | 27% | 36% | 22% | 35% | 22% | 17% | 21% | 31% | 43% |
| Withdrawal of troops from Germany | 37% | 56% | 28% | 39% | 33% | 45% | 29% | 52% | 42% | 29% | 38% |
| Imposing tariffs and fees on imported goods from China | 42% | 37% | 36% | 46% | 22% | 34% | 41% | 30% | 25% | 35% | 54% |
| Imposing tariffs and fees on imported goods from Canada | 18% | 18% | 5% | 12% | 7% | 14% | 9% | 16% | 12% | 8% | 29% |

I DISAPPROVE

| | | | | | | | | | | | |
|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| US withdrawal from the International climate agreement | 66% | 62% | 74% | 78% | 78% | 73% | 60% | 67% | 74% | 72% | 58% |
| US withdrawal from the Trans-Pacific Trade Partnership | 51% | 39% | 61% | 60% | 66% | 40% | 57% | 58% | 69% | 48% | 43% |
| US withdrawal from the Iran nuclear deal | 48% | 35% | 47% | 56% | 60% | 44% | 48% | 44% | 55% | 48% | 44% |
| Building the wall between the US and Mexico | 64% | 69% | 75% | 75% | 78% | 70% | 52% | 78% | 75% | 65% | 57% |
| Negotiating with North Korea concerning their nuclear program | 31% | 38% | 41% | 36% | 28% | 29% | 21% | 45% | 43% | 22% | 32% |
| Allowing fewer immigrants into the US | 48% | 60% | 55% | 41% | 58% | 46% | 37% | 68% | 61% | 44% | 47% |
| Withdrawal of troops from Germany | 28% | 8% | 32% | 26% | 44% | 20% | 22% | 18% | 27% | 26% | 32% |
| Imposing tariffs and fees on imported goods from China | 35% | 31% | 39% | 32% | 54% | 44% | 24% | 47% | 52% | 32% | 32% |
| Imposing tariffs and fees on imported goods from Canada | 57% | 35% | 84% | 65% | 71% | 62% | 47% | 54% | 63% | 61% | 53% |

G7 G6

I APPROVE

| | n= | 8710 | 7710 |
|---|----|------|------|
| US withdrawal from the International climate agreement | | 16% | 9% |
| US withdrawal from the Trans-Pacific Trade Partnership | | 18% | 10% |
| US withdrawal from the Iran nuclear deal | | 23% | 16% |
| Building the wall between the US and Mexico | | 23% | 14% |
| Negotiating with North Korea concerning their nuclear program | | 45% | 41% |
| Allowing fewer immigrants into the US | | 34% | 28% |
| Withdrawal of troops from Germany | | 35% | 33% |
| Imposing tariffs and fees on imported goods from China | | 44% | 36% |
| Imposing tariffs and fees on imported goods from Canada | | 18% | 9% |

I DISAPPROVE

| | | | |
|---|--|-----|-----|
| US withdrawal from the International climate agreement | | 65% | 71% |
| US withdrawal from the Trans-Pacific Trade Partnership | | 50% | 56% |
| US withdrawal from the Iran nuclear deal | | 48% | 51% |
| Building the wall between the US and Mexico | | 63% | 67% |
| Negotiating with North Korea concerning their nuclear program | | 29% | 28% |
| Allowing fewer immigrants into the US | | 46% | 45% |
| Withdrawal of troops from Germany | | 30% | 28% |
| Imposing tariffs and fees on imported goods from China | | 34% | 36% |
| Imposing tariffs and fees on imported goods from Canada | | 58% | 62% |

METHODOLOGY

 Online surveys.

 11,737 respondents in total across 10 countries.

 Completed between Oct 9 and 23, 2020.

| COUNTRY | | COMPANY | CEO / PRESIDENT | SAMPLE SIZE |
|-----------|---|-------------------------------------|---------------------|-------------|
| Argentina |  | Voices! Research & Consultancy S.A. | Constanza Cilley | 1010 |
| Canada |  | Léger | Jean-Marc Léger | 1539 |
| France |  | BVA | Edouard Lecerf | 1000 |
| Germany |  | Produkt + Markt | Heiner Junker | 1000 |
| Italy |  | BVA DOXA | Vilma Scarpino | 1000 |
| Japan |  | Nippon Research Center, Ltd | Inahiro Suzuki | 1089 |
| Peru |  | DATUM Internacional | Urpi Torrado Hudson | 1017 |
| Spain |  | Instituto DYM | Carlos Clavero | 1000 |
| U.K. |  | ORB International | Johnny Heald | 2082 |
| U.S. |  | SSRS | Melissa Herrmann | 1000 |

