

SENIOR RESEARCH MANAGER (M/F/D)

Animal Health & Nutrition Research

We are a leading research firm with a long-established reputation for quality and innovation in global animal health (companion animals and livestock) marketing research.

We support our international clients in the Animal Health & Nutrition industry by designing ‚best in class‘ projects to help them make smart decisions. We explore new markets, identify new market opportunities, find out how, when and at what price to launch new products, measure customer loyalty, evaluate brand strength or gather critical insights from product lifecycle studies.

To reinforce our team, we are looking for an ambitious Senior Research Manager (m/f/d).

Your duties will include:

As a Senior Research Manager you will design and manage projects from start to finish:

- You will be involved in the development of research methodologies, prepare proposals and kick-off international marketing research projects.
- You will be involved in workshops and conducting expert interviews.
- You will interpret data, deliver relevant results and derive solutions that you prepare and present to clients.

What we expect from you:

We are looking for a person who feels at home in a team, who likes to contribute and interact:

- You have at least 5 years of experience in managing international market research projects, thereof at least 2 years of experience in animal health, agricultural, healthcare or pharmaceutical industries.
- Your university degree will enable you to quickly get a feel for market research and marketing.
- You are fluent in English; a second/third language is a plus.
- You have excellent analytical skills and the ability to derive recommendations from market research findings.
- You are confident in using state-of-the-art quantitative and qualitative market research techniques. Ideally, you are also familiar with the latest tools for the preparation, processing and visualization of data.
- You have strong communication skills to collaborate with clients and upper management to understand needs and present findings and recommendations.
- You are results-oriented, entrepreneurial and have a self-motivating personality.

What you can expect from us:

You will experience a market research company that gives you the room to express yourself and develop.

- A full-time, permanent position with an immediate start date.
- Work in a highly motivated and international team of career starters and experienced researchers.
- Responsibility from the first day paired with structured onboarding through the StartSmart familiarization program.
- Support for your professional learning goals through the extensive training program at the p+m.academy.
- We offer an attractive salary that increases with your responsibilities and performance.
- We will actively promote your professional development through in-house and external trainings.
- We offer the possibility of home office after successful induction.

Get to know us:

Learn more about what we do at <https://www.produktundmarkt.de/branchen/animal-health-und-nutrition-research.htm>.

We look forward to your application. Please send your documents with your salary expectations to Gabriele Klumpe (bewerbung@produktundmarkt.de). She will also be happy to answer any questions you may have about the job vacancy in advance.